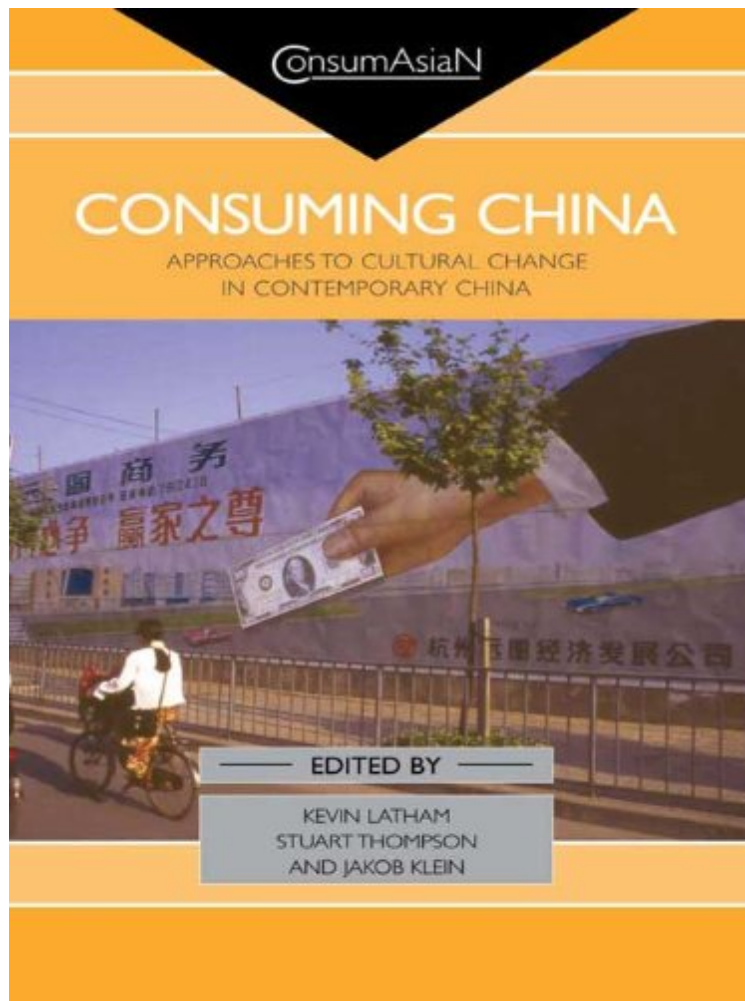


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## Consuming China: Approaches to Cultural Change in Contemporary China (ConsumAsian Series)

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'Consuming China's major contribution is to scholarly discourse on the socio-cultural dynamics and transformative qualities of post-Mao China's burgeoning consumerism, while at the same time it reminds us ... that the "practice of Chinese consumption" goes beyond these parameters.' - Beverly Hooper, *The China Journal*, No 58, July 2007  
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