

(Free and download) Controller's Guide: Roles and Responsibilities for the First Years

## Controller's Guide: Roles and Responsibilities for the First Years

*Steven M. Bragg*

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**Steven M. Bragg : Controller's Guide: Roles and Responsibilities for the First Years** before purchasing it in order to gage whether or not it would be worth my time, and all praised Controller's Guide: Roles and Responsibilities for the First Years:

0 of 1 people found the following review helpful. Five StarsBy woinjaxArrived as expected.27 of 28 people found the following review helpful. A better idea!By dynaproSteven Bragg is a totally insightful and unique accounting writer, and as usual, he provides a very interesting discussion with this text. For me, it both inspired me to seek to become a Controller - and at the same time, discouraged me from hoping to ever becoming one. He sets the bar very high! But if

your current job title is Controller, you should probably buy this book, and get to work reading and implementing its recommendations immediately, even though you have practically no chance of incorporating even 20% of these suggestions. The main reason for my low "3" rating on the book is the weird and VERY problematic extra small font-size TEXT, which the author hopefully had nothing to do with. It must have been a publisher/cost savings nightmare idea gone terribly wrong! It is microscopic. In the wording of a Steven Bragg "Best Practices" recommendations -(too late to implement) \*A better idea might have been to publish the 230 page book at a FULL 330 PAGES and increase the print size from the tiny 4Pt. to an industry standard and reader friendly 10Pt. type. Reading this with a magnifying glass in one hand, like Sherlock Holmes, is an awkward process. It's elementary my Dear Steven. C. Costello in Colorado

Controller's Guide: Roles and Responsibilities for the First Years provides a complete overview of the functions and responsibilities of the controller in a corporation. This quick-reference guide for everyday issues shows controllers how to enhance their performance while avoiding pitfalls, complete with the latest information on: \* Accounting in the corporation \* Accounting principles and standards \* Cost accounting and costing systems \* Ratio trend analysis \* Internal control systems \* Internal audit function \* Globalization \* Recruiting, training, and supervision \* Controller's role in investor relations

"This book is an outstanding, indispensable guide that covers the wide range of financial responsibilities facing controllers today." (Strategic Finance, 5/2006) From the Inside Flap Controller's Guide: Roles and Responsibilities for the First Years helps new controllers develop a firm foundation in the concepts of managing the accounting department, locating GAAP information, analyzing and knowing what to do with key accounting information, and setting up control systems that reduce a company's risk of loss. Controller's Guide is the must-have resource for today's controller. It addresses the new role the controller has in dealing with company investors, including the informational needs of various investor groups, diverse methods of communicating with these groups, and using standard disclosure policy. It also covers the roles of both the controller and chief financial officer within companies of different sizes. Controller's Guide: Roles and Responsibilities for the First Years is a go-to handbook that controllers, financial executives, financial analysts, internal auditors, and public accountants will use every day for the latest advice and information on: Cost accounting Analyzing information through the use of ratio and trend analysis, which can pinpoint control problems resolvable through control systems changes The composition and role of the audit committee, as well as the general functions of the internal audit group The globalization of business, including discussions of international trade, its impact on the U.S. economy, and how to successfully implement global business strategies Accounting department staffing, including how to recruit, hire, promote, and motivate employees Analyzing tax strategies that impact a number of key issues on a company's tax liability, including the cash method of accounting, inventory valuation, acquisitions, net operating loss carryforwards, transfer pricing, and more From the Back Cover Controller's Guide: Roles and Responsibilities for the First Years provides a complete overview of the functions and responsibilities of the controller in a corporation. This quick-reference guide for everyday issues shows controllers how to enhance their performance while avoiding pitfalls, complete with the latest information on: Accounting in the corporation Accounting principles and standards Cost accounting and costing systems Ratio trend analysis Internal control systems Internal audit function Globalization Recruiting, training, and supervision Controller's role in investor relations