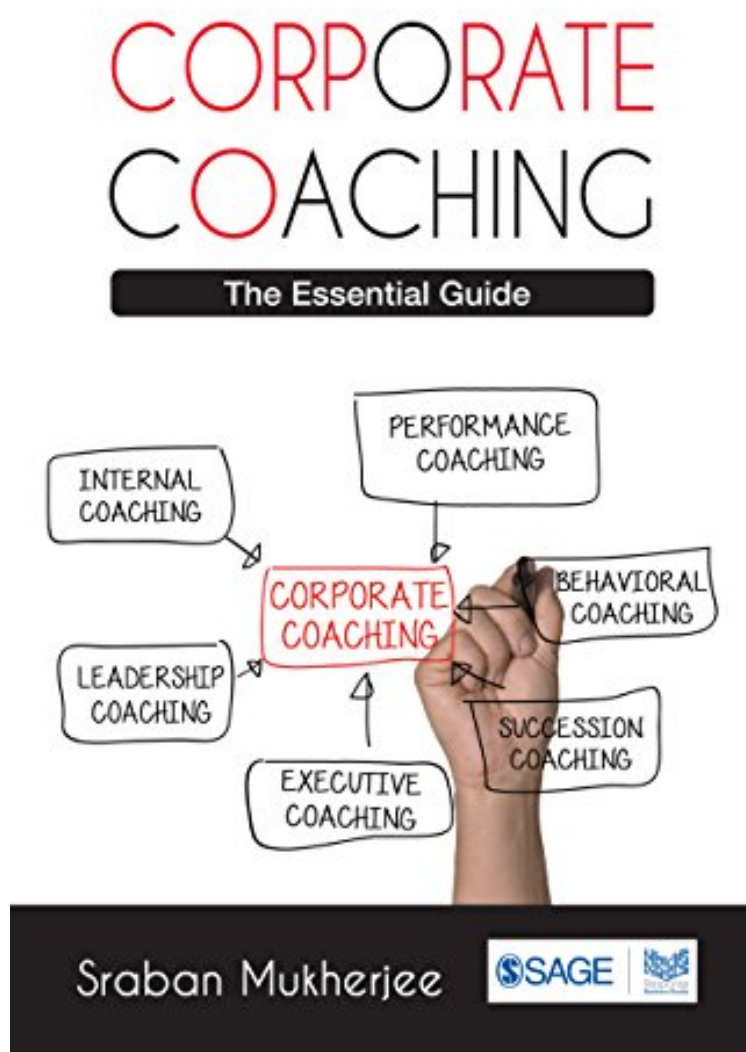


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Corporate Coaching: The Essential Guide

Sraban Mukherjee

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Misra) --Various "This book is a TO-DO guide for corporate coaching. So, roll up your sleeves and get ready to dig into this hands-on guide for success! In Corporate Coaching, Mukherjee shows how to get an extraordinary return on investment." (Dr Marshall Goldsmith)"Sraban's new book is the most complete resource on corporate coaching I have seen to date." (John Hoover, PhD)"It is an excellent book for anyone considering coaching as a career, or who wishes to improve their coaching either internally, in an organization, or who wishes to set up a business as a coach. It is also a good steer for those purchasers of coaching to know how to manage coaches and the coaching process." (Deborah Tom Registered Coaching Psychologist, MD, Human Systems, UK)"Dr Mukherjee's book is a timely publication that adds to the Indian literature on coaching. It is likely to give the beginners an overview, the experienced more tools, and the thought leaders opportunity to intellectually challenge concepts and experiences." (Dr Santrupt B. Misra)This small 254-page book acts as a ready reference for practitioners. The simplicity with which the author weaves the story makes it highly readable; though the book is primarily targeted for top management and other decision-makers, it is equally useful for the junior and middle as a self-help guide. (Global Business , Vol 17 (Issue 4), August 2016)About the AuthorSraban Mukherjee, CPC, PCC (ICF) is an executive coach who specializes in the area of behavioral coaching. Dr Mukherjee splits his professional time between executive coaching and strategic human resources. He has around 30 years of professional experience in large corporations in India where he headed the Human Resource function, and handled various critical HR assignments at business and corporate strategic level. He specializes in people development interventions, OD, and leadership skill enhancement domain and deals with both transactional and transformational issues in coaching process. Dr Mukherjee has worked closely with board level and leadership level executives on coaching and development areas. He has coached clients across the globe ranging from business issues to breakthrough performance issues and leadership effectiveness areas. His clients include senior executives and high potential managers of ONGC, NTPC, ONIDA, Alcatel-Lucent, Seco Tools, Thomson Press, Insta Group, National Hydro-Power Corporation, Grasim Industries, JSW Steels, Shree Cement, and other organizations. He has also conducted several competency development centers for senior and middle management, internal coach development program, coaching skill training and leadership development interventions for large corporations. Dr Mukherjee is an engineer by basic education and PhD from the Indian Institute of Technology, Delhi. He graduated in Coaching from ACTP program of ICF. In his coaching practice, he has emphasized the use of behavioral methodologies including methods used by Marshall Goldsmith. He is a trained assessor for individual and organizational assessment, and qualified for the administration of MBTI. He is licensed for the administration of 254 CORPORATE COACHING DISC. He is also certified for EQ-I 2.0 and EQ360 (Emotional intelligence) tools. Dr Mukherjee has published several action research papers in peer reviewed sections of leading international coaching journals, viz., International Journal of Evidence based Coaching and Mentoring, European Journal of Mentoring and Coaching, International Journal of Coaching in Organization, etc. He is a member of International Editorial Board of International Journal of Coaching: Theory, Research and Practice. His coaching model, the Delta Coaching Model, was reported at Canada and Australia. He has been quoted several times by leading newspapers and magazines in coaching- and HR-related articles. He is a Professional Certified Coach (PCC) of ICF, USA. Dr Mukherjee believes that every coaching relation results in change of behavior and hence his coaching primarily focuses on behavioral change during coaching journey. His coaching niche is in corporate and business coaching.