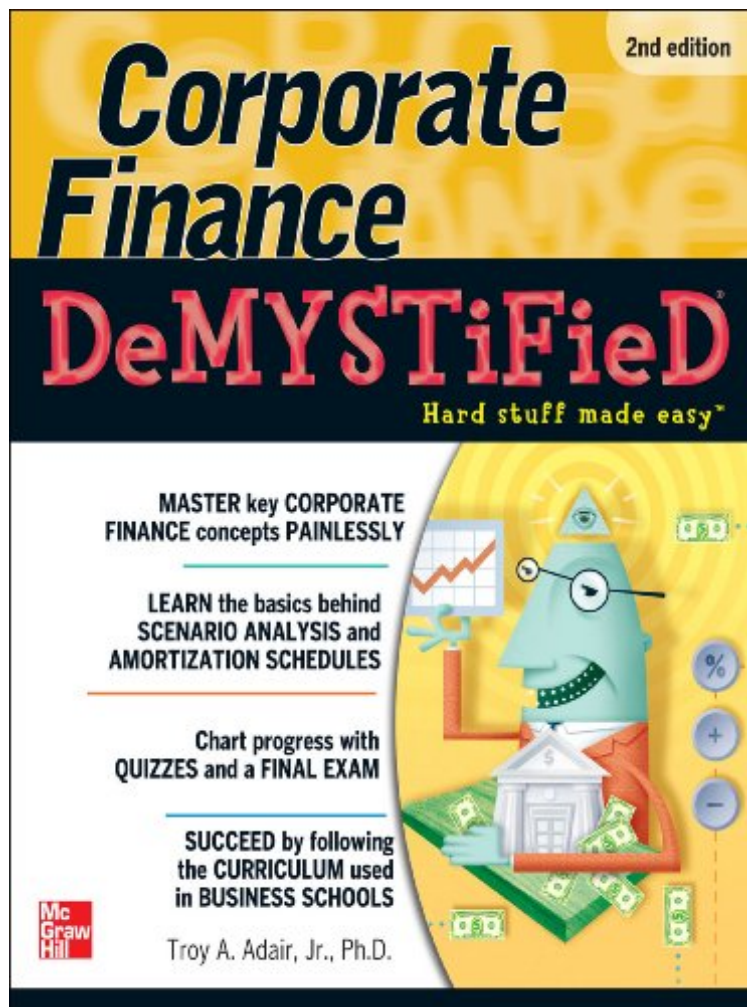


## Corporate Finance Demystified 2/E

Troy Adair

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**Troy Adair : Corporate Finance Demystified 2/E** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Corporate Finance Demystified 2/E:

5 of 5 people found the following review helpful. Good for review of the topic  
By Elissa Wurfl I am reviewing Corporate Finance, which I first took a year ago, in preparation for an advanced course that I will soon take. This book is good for my purposes. It is concise and clear, yet still often takes the time to explain, elaborate, and interpret information. However, the presentation is a little bit too concise for an initial presentation, and there are some typos in the quizzes and examples--better proofreading is needed. If you're looking for a fuller explanation, I have found that the textbooks by Stephen Ross are good (eg Fundamentals of Corporate Finance--he has several similarly titled books--the above named is for the first course for undergrad finance majors).  
7 of 8 people found the following review helpful. A sometimes helpful supplement to other sources  
By M. Haber This book attempts to cover, more or less, the content of a typical introductory course in corporate/managerial finance. While the cover claims to "cover all key concepts of

corporate finance" and that it contains "clear discussion of all the complex issues," it fails on both counts. Most, but not all, key concepts are covered, and due to the length of the book, many of the more complicated concepts only have a page or two devoted to them. The book assumes that one already has a basic knowledge of accounting and mid-level algebra, and to a lesser extent, microeconomics and macroeconomics. I am a little weak on the math angle, and the book has a habit of displaying a formula that isn't used or explained until several pages later in the book. The quizzes themselves are multiple choice, "A" through "D," but the answer key only gives the correct letter choice. It does not explain how or why any given answer has been arrived at, which is very frustrating if the book hasn't given adequate coverage or explanations of certain functions, which is often. The book gives generic instructions on how to use a financial calculator to solve some of its problems, but you'll need to dig into your calculator's manual, as the generic instructions were different enough that I usually couldn't directly follow them. As another reviewer pointed out, there are definite errors in the quiz questions, where it will refer to non-existent information, and one has to guess what part of what chart or figure it might really be referring to. I also believe that sometimes the answer key for a quiz will give the wrong answer, say "A" when the answer is really "C." Unfortunately, the book is published by McGraw-Hill, which, in my experience, goes out of its way to be unhelpful and unresponsive. One can navigate to the Business section of McGraw-Hill's website, go to contacts, e-mail the address given for errata requests, several times, and enjoy deafening silence. Other publishers often print errata on their websites to begin with. I don't think McGraw-Hill stands behind their books, and I think it shows in the quality of their offerings. "Corporate Finance Demystified" is something you can learn from, but much of it is confusing slog until things begin to fall into place (and not everything does), and you will need to seek out alternative sources of information to understand what "Corporate Finance Demystified" often fails to fully explain. 1 of 1 people found the following review helpful. Great Resource By Laura K Welch This was easy to follow, and a great supplement for someone studying Corporate Finance or Financial Management. It's comprehensive in its coverage of topics, and there are quizzes at the end of each chapter to check understanding.

The simple way to master corporate finance The math, the formulas, the problem solving . . . does corporate finance make your head spin? You're not alone. It's one of the toughest subjects for business students; which is why Corporate Finance DeMYSTiFieD is written in a way that makes learning it easier than ever. This self-teaching guide first explains the basic principles of corporate finance, including accounting statements, cash flows, and ratio analysis. Then, you'll learn all the specifics of more advanced practices like estimating future cash flows, scenario analysis, and option valuation. Filled with end-of-chapter quizzes and a final exam, Corporate Finance DeMYSTiFieD teaches you the ins-and-outs of this otherwise confounding subject in no time at all. This fast and easy guide features: An overview of important concepts, such as time value of money, interest rate conversion, payment composition, and amortization schedules Easy-to-understand descriptions of corporate finance principles and strategies Chapter-ending quizzes and a comprehensive final exam to reinforce what you've learned and pinpoint problem areas Hundreds of updated examples with practical solutions Simple enough for a beginner, but challenging enough for an advanced student, Corporate Finance DeMYSTiFieD is your shortcut to a working knowledge of this important business topic.