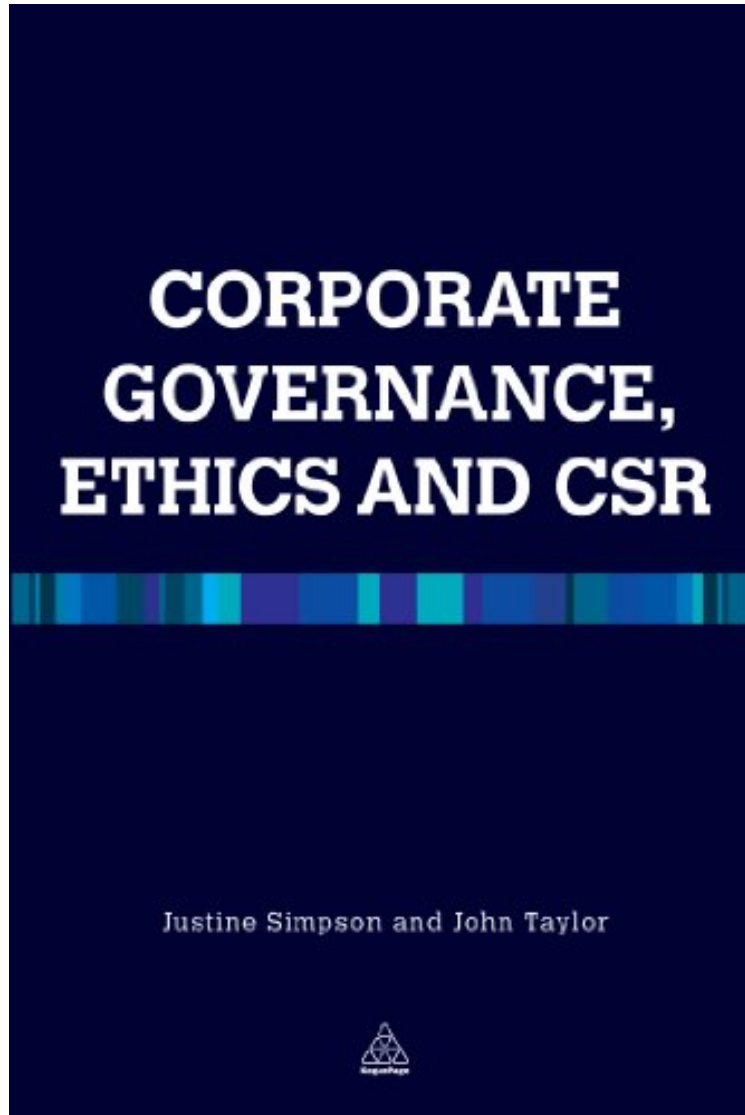


## Corporate Governance Ethics and CSR

*Justine Simpson, John R Taylor*

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**Justine Simpson, John R Taylor : Corporate Governance Ethics and CSR** before purchasing it in order to gage whether or not it would be worth my time, and all praised Corporate Governance Ethics and CSR:

The rise of CSR (corporate social responsibility) is creating a paradigm shift in contemporary corporate culture and organizational behaviour with shareholder and stakeholder activism on the rise as international banking crises and global corporate scandals dominate the headlines. Through accountability and transparency, fiduciary capitalism is being challenged to tie sustainability and corporate conscience to the bottom line. With the emergence of impact

investing, social responsibility and ethics in corporate governance is becoming essential to long-term success in the new global marketplace. Corporations need to demonstrate that ethical, environmentally conscious business practices and profit are no longer mutually exclusive. Justine Simpson and John R. Taylor's *Corporate Governance Ethics and CSR* gives the reader a comprehensive guide to today's requirements for governance and reporting that organizations must adopt to successfully strike a balance between financial gain and socially responsible, green business practices that enhance the greater good. Employing current examples (Walmart, Goldman Sachs, Citigroup) and case studies in both the public and private sectors, Simpson and Taylor have compiled a thorough and fascinating roadmap, including historical context, for anyone seeking to understand the complex workings of the international corporate economy that affects us all. This book is perfect for students of, and those wishing to participate in, this revolutionary wave sweeping our planet.

C-Suite level managers, internal audit managers, professionals who advise on corporate governance and ethics and business students "[H]olistic approach to the issue of the role organizations play in society... Several books, even ones previously reviewed here, attempt to discuss these three topics individually. *Corporate Governance, Ethics and CSR* intertwines all three and, as the book's back cover seamlessly concludes, "demonstrates the realities of balancing socially responsible business with modern business practice in a diverse range of organizations, using case studies from both the private and public sector." (Nikki Lazenby *Internal Auditing*)

About the Author John Taylor was a Senior Professor in accounting and auditing at Leeds Metropolitan University. He has substantial experience of working as an accountant in the audit profession and was formerly financial director of a company in the clothing industry. Justine Simpson is a Professor in Accounting Financial Services at Leeds Metropolitan University She teaches professional accounting qualifications and management accounting, project management, forensic accounting and financial management modules on BA Accounting Finance degree and MSc Accounting.