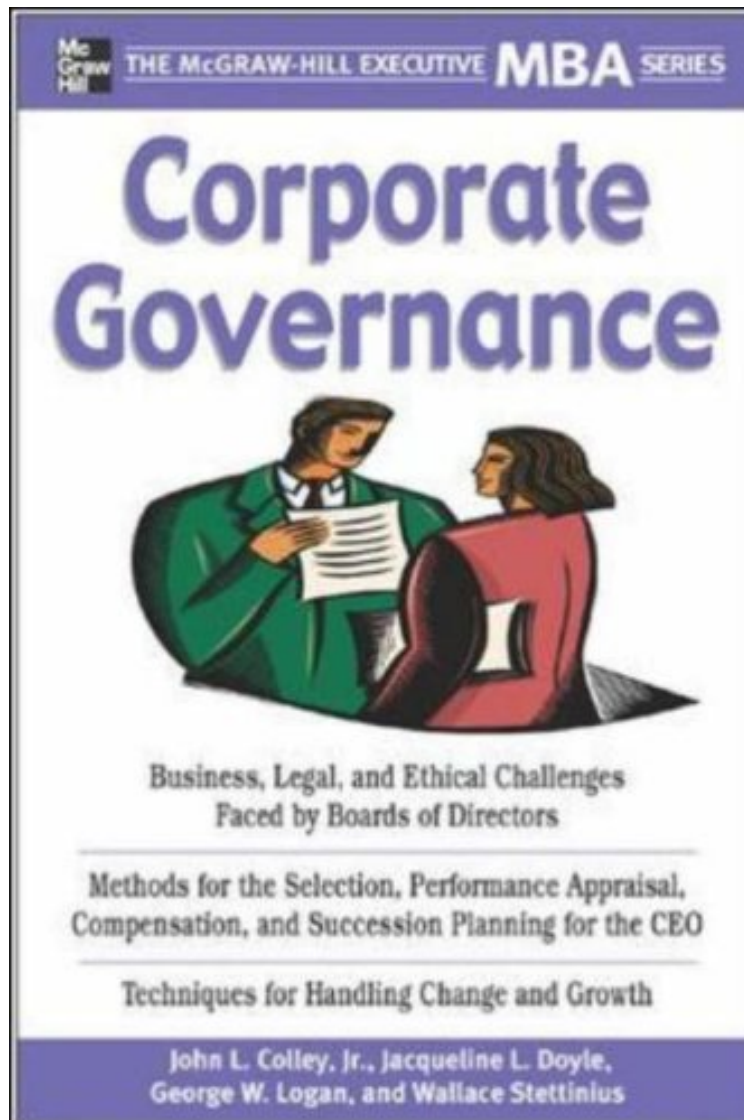


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## Corporate Governance (Executive MBA Series)

*John L. Colley, Jacqueline L. Doyle, Wallace Stettinius, George Logan  
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**John L. Colley, Jacqueline L. Doyle, Wallace Stettinius, George Logan : Corporate Governance (Executive MBA Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Corporate Governance (Executive MBA Series):

2 of 2 people found the following review helpful. Excellent Compact resource By James Stanley I read this book to assist my understanding of basic corporate structures. There is no fluff in this book. Every paragraph is packed with important details and caveats that apply to everyday corporations non-profits governance structure. An index is included in the back of the book which makes the book an excellent resource on Corporate structures and governance concepts. Though this book is fairly short at 250 pages, it is not a short or casual read. With that said, I found the

information contained well worth the price and time required to read it.

Corporate Governance delivers vital information on the smooth and transparent running of your business, with a high-level analysis of key governance aspects, from board selection and directors' legal obligations to board and corporate organization. It covers the board's role in strategy formulation, business planning, and gaining necessary new financing.

From the Back Cover A One-Volume, MBA-Level Course on Selecting--and Operating as--an Effective, Constructive Board of Directors Accounting "irregularities," lavish payouts to underperforming executives, and other shell-game tactics have led to legitimate questions on the roles and powers of today's director. Corporate Governance examines this volatile situation from its legal, ethical, and operational perspectives, and provides useful insights for board members, managers, investors, and others on how directors can help--or hurt--a corporation. Corporate decision makers, active or aspiring board members, and anyone seeking a more thorough understanding of today's governance process can look to Corporate Governance for frontline details on: Legal and ethical obligations of directors The board's role in strategy formulation Early warning signs of a board in trouble A high-quality, diverse board of directors is critical to a corporation's success. Let Corporate Governance provide you with a clear-eyed view of the governance process, and arm you with proven guidelines for improving the performance of boards of directors as well as the individuals who compose those boards. ----- Look to The McGraw-Hill Executive MBA Series for straight-talking, technique-filled books, written by frontline executive education professors and modeled after the programs of top business schools. Other titles in the series include: Corporate Strategy Entrepreneurial Management Finance Accounting for Nonfinancial Managers Managerial Leadership Mergers Acquisitions Sales Management Strategic Marketing Management ----- Behind each headline of corporate success--or, far too often, collapse--sits a board of directors, charged with overseeing the corporation's growth, long-term vision, and performance under pressure. When they see problems that threaten to derail a corporation, or sense opportunities that can add significantly to a company's performance and profits, the best boards ask questions and demand appropriate answers. Corporate Governance examines the director's role in today's challenging business environment. Authors John Colley, Jacqueline Doyle, George Logan, and Wallace Stettinius of the University of Virginia's Darden Graduate School of Business draw on their decades of experience as decisionmakers and directors themselves, as well as their academic expertise, to explore the actions boards must take to govern successfully while gaining the trust and confidence of businesspeople and investors. Based on a popular course on governance at the Darden School, this executive-level guide explores: The expanding role of the corporation, and the directors of that corporation, in modern society The rules and conventions of corporate governance, along with the pitfalls of failing to understand them Strategies for assembling a mix of directors and attributes designed to most benefit the corporation Techniques for planning, organizing, and conducting a formalized, results-oriented board meeting If, when, and how a board should intervene in the management decisions of a corporation Myriad ways in which directors can get into--or avoid--legal and PR trouble Significant governance differences between for-profit and not-for-profit organizations The corporate director fills one of the most underappreciated, yet essential, roles in today's economy. Discover how that role has evolved and continues to evolve, and ways in which officers, managers, and directors can work together to improve the success of both the corporation and the society it serves, in Corporate Governance. About the Author John L. Colley, Jr., D.B.A. is the Almand R. Coleman Professor of Business Administration at the University of Virginia's Darden Graduate School of Business Administration. He has served as chief of operations and system analysis for Hughes Aircraft Company and as a director for numerous corporations. Jacqueline L. Doyle, Ph.D. is a visiting assistant professor of business administration and former General Motors postdoctoral fellow at Darden, where she teaches MBA and executive education courses in corporate strategy, operations, and service operations strategy. Her board service has been in the nonprofit sector. George Logan is a visiting lecturer in business administration at Darden as well as Instituto Centroamericano de Administracion de Empresas (INCAE) in Costa Rica and Nicaragua. He has served on the boards of a variety of companies and foundations. Wallace Stettinius is a visiting lecturer in business administration at Darden and senior executive fellow at Virginia Commonwealth University. He teaches MBA and executive education-level courses in corporate governance, management, and executive development, and has served on numerous boards both as chairman and as director.