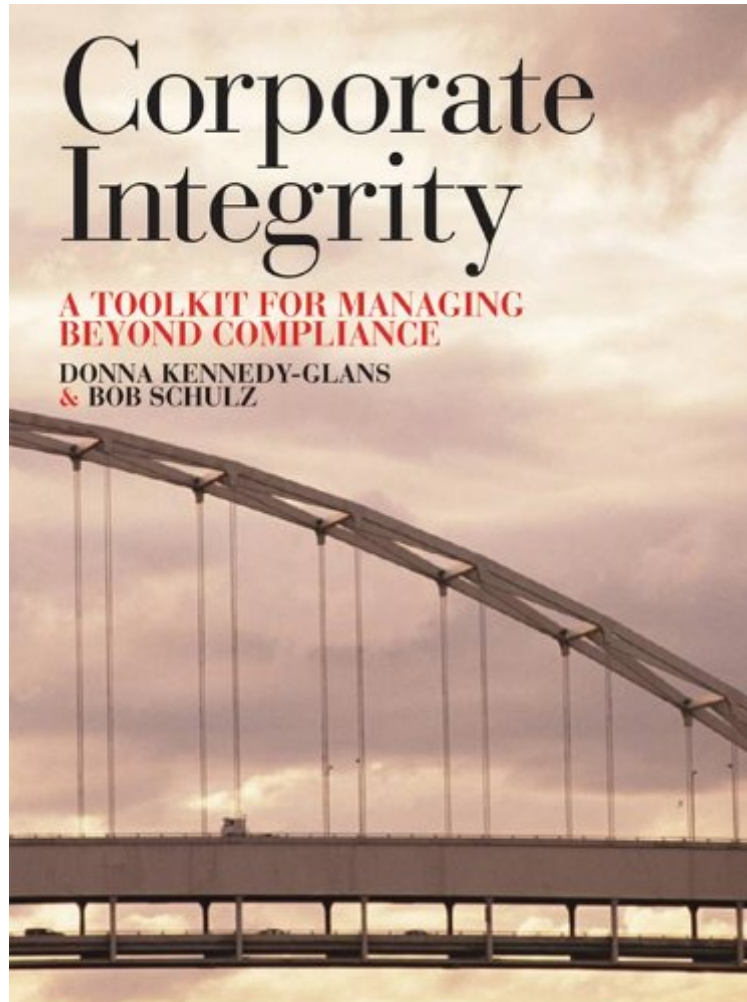


(Mobile ebook) Corporate Integrity: A Toolkit for Managing Beyond Compliance

# Corporate Integrity: A Toolkit for Managing Beyond Compliance

*Donna Kennedy-Glans, Robert Schulz*  
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**Donna Kennedy-Glans, Robert Schulz : Corporate Integrity: A Toolkit for Managing Beyond Compliance** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Corporate Integrity: A Toolkit for Managing Beyond Compliance:

How good companies build a culture of integrity In the present environment of corporate governance brought on by high-profile executive scandals, this book makes a strong case for encouraging business leaders to manage beyond compliance. Achieving the bare minimum of compliance isn't enough. By making corporate responsibility and integrity a strategic priority-rather than something companies are forced to comply with-companies can realize tangible financial returns and benefits. This book provides practical advice, effective tools, and time-tested best practices for approaching corporate integrity strategically and managing an integrity program on a day-to-day basis.

There is a growing realization that compliance with the rules is only a minimum standard of performance, and an increasing demand from stakeholders at every level — shareholders, employees, customers along the entire supply chain, consumers, advocacy groups, and the local community at large — for more transparency and accountability from corporations. But most businesses have little experience and few tools to deal with the urgent demand to increase corporate responsibility. *Corporate Integrity* provides practical tools and proven processes to manage complex integrity dilemmas and support implementation: Explains how to create a culture of integrity in your organization and how to motivate the appropriate corporate behaviors. Coverage includes: How to assess and measure integrity; how to align corporate integrity commitments and actions; how to design and implement dependable and strategic corporate accountability systems and processes; how to develop corporate integrity standards and report on them, and much more. Includes a wealth of practical business tools and best practices that readers can apply to improve the level of corporate integrity in their own company. Features three detailed case studies and numerous other examples that illustrate corporate integrity dilemmas and solutions in action. Shows how managing corporate responsibility strategically and proactively can go beyond a mere public relations exercise to foster a corporate "win" in the court of popular opinion and in the marketplace. Bridges the gaps between corporations, governments, employees, interest groups, and consumers. Offers tools and solutions that apply to both for-profit corporations and non-profit organizations.

More Praise for *Corporate Integrity* "Managing beyond compliance demonstrates vision and leadership, key indicators in measuring the elusive 'quality of management,' which investors strive to define and invest in. Companies that demonstrate leading-edge thinking and climb the integrity ladder are those that will provide superior returns to shareholders over the long-term. This book provides some practical tools to help companies get where they need to be in the 21st century." — Michael Jantzi, Jantzi Research Inc. "Even as corporations today rile at the thought of further compliance, the unavoidable reality looms...they absolutely require a millennium sherpa to guide them through the rapidly shifting obstacle course of global change to ensure their footing. Donna Kennedy-Glans is one of those rare creatures, with the vision, expertise and knowledge to guide corporations upwards, through these moving targets to make their place as tomorrow's corporate leaders." — Ellis Kirkland, Chairman and CEO, Kirkland Group of Companies "Amazing! Donna Kennedy-Glans has the facts and figures to prove that integrity doesn't just make good ethical sense; it makes good business sense. This book could revolutionize the way that corporations and those whose lives are impacted by them do business together." — Cynthia Bourgeault, Episcopal priest, writer and retreat leader, and author of *The Wisdom Way of Knowing: Reclaiming an Ancient Tradition to Awaken the Heart* "Donna Kennedy-Glans provides a practical guide for organizations who view corporate integrity as a business opportunity. Utilizing the concepts and tools presented in *Corporate Integrity*, organizations can increase business results while establishing a reputation for the highest levels of accountability." — Mark Samuel, Author of *The Accountability Revolution* and *The Power of Personal Accountability* "With this book, Donna Kennedy-Glans provides valuable insight into the topic of corporate integrity, as well as practical tools to manage it. The audience, from corporate executives to those affected by business everyday, should find this book extremely helpful in encouraging and creating better business practices. As someone who works with companies daily to support greater understanding of their impact on, and ability to manage their effects on, human rights, I recommend this book highly and will refer to it often!" — Krista Hendry, Director, Human Rights Business Roundtable, The Fund for Peace, Washington D.C. "I have seen Donna in action and she is a bulldog about making sure companies think beyond compliance. She doesn't let companies get away with saying that they are doing everything right because they are following the rules. Likewise she wants NGOs to be more accountable to companies." — DeAnna Woolston, Western Colorado Congress