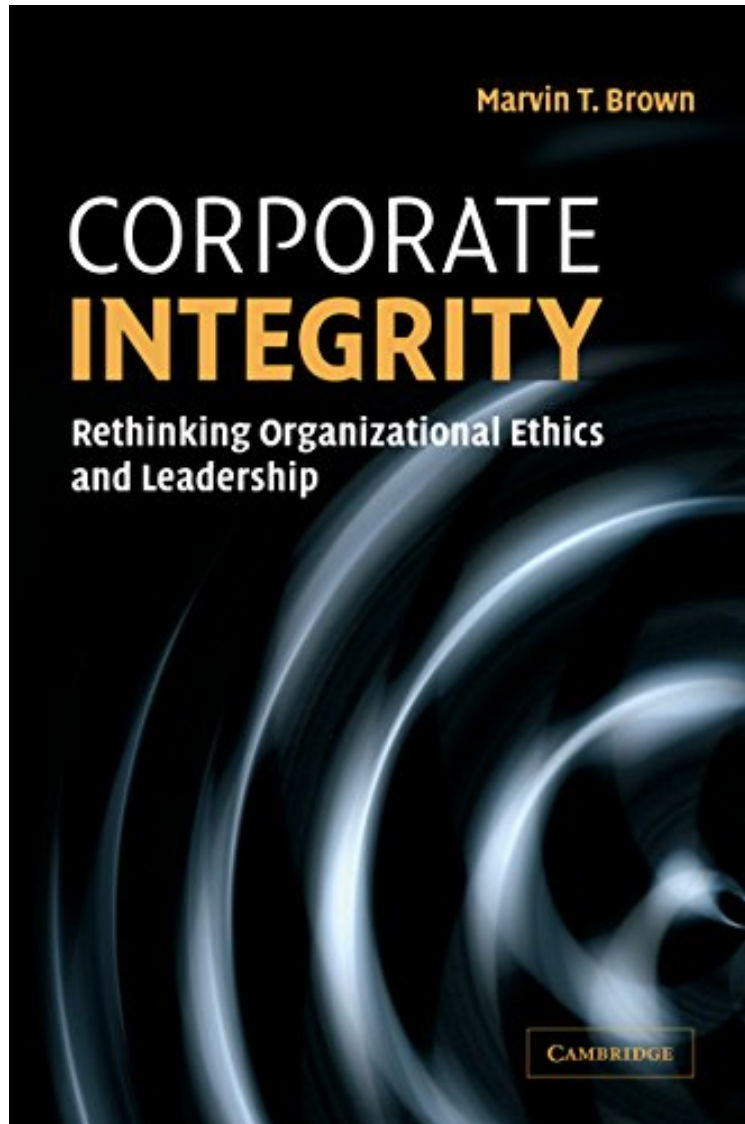


Corporate Integrity: Rethinking Organizational Ethics and Leadership

Marvin T. Brown

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Marvin T. Brown : Corporate Integrity: Rethinking Organizational Ethics and Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised Corporate Integrity: Rethinking Organizational Ethics and Leadership:

0 of 0 people found the following review helpful. Needed it for my MBA By Alberto Sifuentes and then it turns out the Marvin was my instructor! Both worked out well. And yes, I did get my MBA!

What do corporations look like when they have integrity, and how can we move more companies in that direction? Corporate Integrity offers a timely, comprehensive framework- and practical business lessons - bringing together questions of organizational design, communication practices, working relationships, and leadership styles to answer this question. Marvin T. Brown explores the five key challenges facing modern businesses as they try to respond ethically to cultural, interpersonal, organizational, civic and environmental challenges. He demonstrates that if corporations are to meet the needs of civil society, they must facilitate inclusive communication patterns based on mutual recognition and civic cooperation. Corporate Integrity is essential reading for professionals in organizational ethics, business leaders, and graduate students looking for practical and reflective insights into doing business with integrity and purpose.

"I don't know any other book that places corporate integrity into the context of civil society so vigorously. A must for those who want to break through the current fashionable and superficial talks about ethical and unethical business behavior." Georges Enderle, Arthur and Mary O'Neil Professor of International Business Ethics, Mendoza College of Business, University of Notre Dame, Indiana "Not since Peter Drucker's Concept of the Corporation startled executives at the close World War II has such a provocative and far-reaching view of the corporation and its moral responsibilities been proposed." Richard O. Mason, Director, The Cary M. Maguire Center for Ethics and Public Responsibility and Carr P. Collins Distinguished Professor, Edwin L. Cox School of Business, Southern Methodist University "When Kofi Annan claims that "we are not asking corporations to do something different from their normal business; we are asking them to do their normal business differently", very few really know what this means. Marvin Brown succeeds in showing us how. Instead of looking at business from a moral or top down perspective, he employs civic perspectives that allow different voices to be heard, various perspectives and views to be voiced, and multiple futures to be discussed. He advocates a relational approach where dialogue is the means, changing the pattern of communication part of the process and the ultimate goal is living in relationships of integrity. A timely contribution to our world today, where cynicism about business integrity is at an all time high." Heidi von Weltzien Hoivik, President, European Business Ethics Network "Brown offers a theory-rich, comprehensive view of corporate ethics... Brown has some interesting things to say about corporate integrity, communication patterns, and cultural pluralism... Highly recommended." Choice "Marvin T. Brown's latest book, Corporate Integrity: Rethinking Organizational Ethics and Leadership, provides a fresh, integrative approach to business ethics. Not only does Brown show us what organizations look like when they have corporate integrity, he demonstrates how organizations can create that integrity..." Journal of Mass Media Ethics "[The book]The book of Brown broadens the perspective, is didactically well structured, and can count as one of the best introductions I have read so far on the concept of corporate integrity and responsibility. I hope this book will be an aid for thinking about and communicating the close relationship between civil society and corporations, and their responsibility one towards the other." Ethical Perspectives About the Author Professor Marvin T. Brown is a Lecturer in the Philosophy Department at the University of San Francisco and at Saybrook Graduate School and has been working in the field of organizational ethics and communication for more than twenty years as an educator, writer, and consultant. He is the author of The Ethical Process: An Approach to Disagreement and Controversial Issues (2002) and Working Ethics: Strategies for Decision Making and Organizational Responsibility (1990).