

Cost Management: Strategies For Business Decisions, International Edition

Marc Wouters

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Marc Wouters : Cost Management: Strategies For Business Decisions, International Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cost Management: Strategies For Business Decisions, International Edition:

This book is an adaptation of the successful US text Cost Management by Hilton, Maher and Selto, written specifically for an international audience. Major improvements include: Diverse and truly international examples of organizations - Examples used throughout the book are from all over the world and represent manufacturing, retail, not-for-profit, and service firms in many different countries. Completely restructured and rewritten text - The book has been rewritten, restructured and also shortened significantly to align content closer with international courses. Integral

use of spreadsheets - Spreadsheet software is used for explaining techniques and making applications more realistic. In depth research - Summaries of international research studies that address important cost management issues have been updated and more references to recent research findings have been added. Intuitive explanation of accounting - The authors show directly how events impact the balance sheet and profit and loss account.

About the Author Marc Wouters is Professor of Management Accounting at the Karlsruhe Institute of Technology, Germany. He has previously lectured at the University of Twente, Netherlands. Frank Selto is Professor at the University of Colorado in Boulder, USA. Ronald Hilton is Professor of Accounting at Cornell University, USA. Michael Maher is Professor of Management at the University of California-Davis, USA.