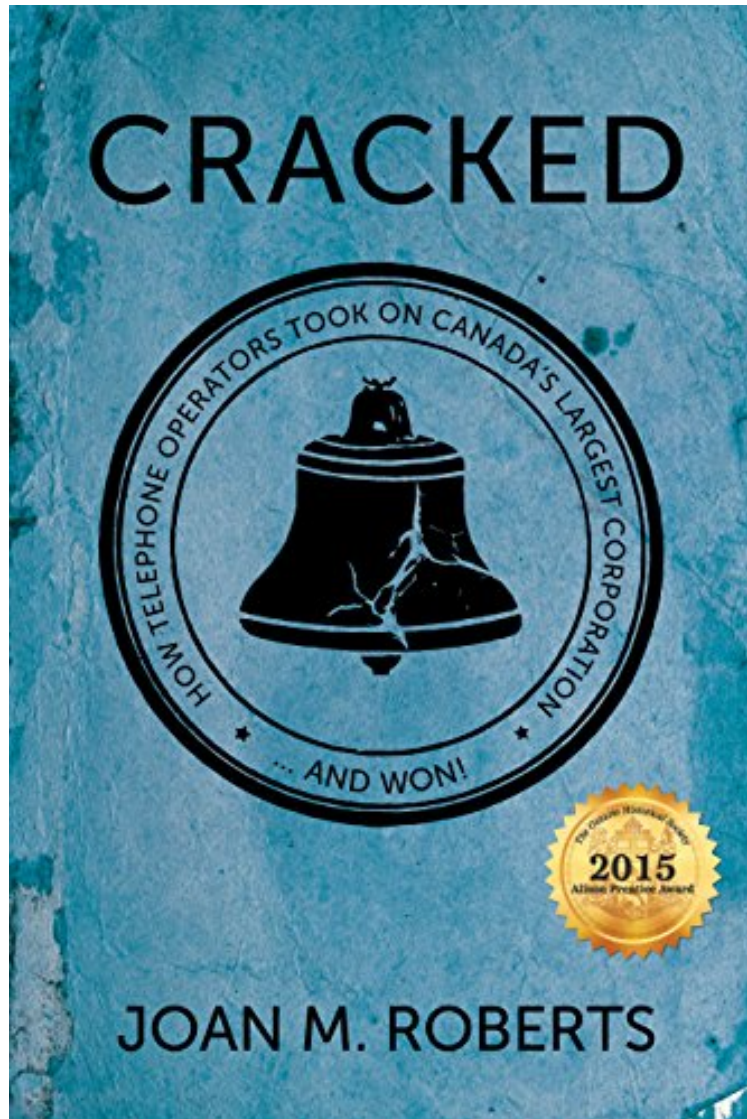


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Cracked: How Telephone Operators Took on Canadasquo;s Largest Corporation ... And Won

Joan M. Roberts

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The campaign to unionize Bell Canadasquo;s huge workforce of operators, most of them overworked and underpaid

women, was a central event in Canada's labour history. Joan Roberts tells the story of how determined campaigners won a major victory for working women, and established new standards for so-called "pink collar" jobs of the day.