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Create Your Future the Peter Drucker Way: Developing and Applying a Forward-Focused Mindset

Bruce Rosenstein

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"This book signals a new approach to the future for both individuals and organizations. Rosenstein reinforces why Drucker's ideas remain relevant for today and tomorrow."

—DANIEL H. PINK, author of *To Sell is Human* and *Drive*

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Bruce Rosenstein : Create Your Future the Peter Drucker Way: Developing and Applying a Forward-Focused Mindset before purchasing it in order to gauge whether or not it would be worth my time, and all praised Create Your

Future the Peter Drucker Way: Developing and Applying a Forward-Focused Mindset:

0 of 0 people found the following review helpful. Peter F. Drucker is a LighthouseBy Dave RothackerPeter F. Drucker is a Lighthouse. His beacon will never dim. It cuts through the night, today's complications and tomorrow's future. It beckons us to create our own pathway around the jagged rocks and to the beaches of our tomorrow. In Create Your Future the Peter Drucker Way, Bruce Rosenstein leads us to the Lighthouse, opens the door and invites us inside where he turns on his own light. He draws upon years of Peter F. Drucker research, distilling an ocean of information so that we might take Drucker's teachings and navigate our own way towards the future. In two-hundred and two pages, forty-one of which are devoted to reference, Bruce creates the illusion of a cavernous Drucker related library. How does he do it? The Peter F. Drucker way, of course. No one could take a complicated subject and delineate it understandable nuggets of knowledge like Mr. Drucker. No one. But after a seemingly lifelong immersion into Drucker, Mr. Rosenstein comes away with a knack for the distillation process. Bruce builds his project around these five chapters: 1) Create a Future-Focused Mindset 2) Determine the Future That Has Already Happened 3) Become Your Own Successor 4) Shape the Future of Your Organization 5) Build Your Future Beyond Your Current Workplace Bruce talks about unlocking Mr. Drucker's secrets about the future. I'm not sure they are secrets because his methodology appears to be framed around how Drucker actually lived his life, conducted his business and taught his students. It's been in plain view since 1939, when he published his first book until 2005 when he passed away. My perception to achieving success with Bruce's lessons and results which are clearly within our reach, can be found in his own secret. I'll tell you about it because before you get out of the book's Preface, if you pay attention, you'll see it for yourself. Bruce builds a bridge from Mr. Drucker's world to ours. The construction material he uses is a boatload of modern day experts (twelve reference pages packed with their books, articles, blogs and websites). He spans the crevice of our unawareness by calling upon this vast sea of knowledge and carves out the author's messages, themes and postulations. He then weaves them into Peter F. Drucker's future-oriented mindset. This bridge, which will survive a CAT 5 hurricane, is the pathway to create your own future. 1 of 1 people found the following review helpful. Insightful, Engaging, and PracticalBy Mandi Batalo Bruce Rosenstein's organization of Peter Drucker's writing, along with his clear and highly engaging writing style contribute to an exceptional book on strategies to create a positive future. The author's distillation and discussion of 10 Elements of the Future provide insights on how Drucker approached the future and provide guidance on how we may approach our own futures. The summary of the main points at the end of each chapter, as well as a checklist of action items encourage the reader to apply what they have learned. As a community college educator, I appreciate the practical application of the valuable writings and thoughts. I have given this book to several of my colleagues and recommend this book to my students. I highly recommend the book for those interested in their personal growth. 0 of 0 people found the following review helpful. Review by a CUA studentBy ADI read this book for university credit as suggested by my professor. I felt that Rosenstein gave clear and direct advice for developing a successful personal and organizational future. I would recommend this to other students in order to understand Drucker's principals and how to apply them in their own lives.

YOUR FUTURE BEGINS TODAY You can dream it. You can plan it. You can try to make it happen. But you can never really prepare for the future unless you have a future-focused mindset. That is the underlying message behind the inspiring words and wisdom of Peter Drucker, the legendary "father of modern management." Drucker believed that the future must be created--day by day, person by person--rather than be left to chance or fate. This powerful book by Drucker scholar and author Bruce Rosenstein incorporates the master's time-tested principles into a step-by-step daily plan that will change your life forever. Starting right now, you can: Create a future-focused mindset. Learn how to build a better tomorrow by taking steps today. Determine the future by what has already happened. Look for clues in the past to forecast the future. Become your own successor. Keep yourself in demand and in control of your destiny. Shape the future of your organization. Go beyond the planning stage and create real change. Build your future beyond your current workplace. Identify challenges and opportunities in all aspects of your life. Whether you're a recent college graduate faced with a difficult job market, an ambitious entrepreneur trying to anticipate the Next Big Thing, or a struggling executive weathering a storm of constant global change, Drucker's surprisingly timely approach to the future will guide you through anything the world throws at you. You'll discover creative techniques for rolling with the punches and landing on your feet, open-minded strategies for turning your ideas into action, and the latest tools for adapting to new technologies like social media and Internet marketing. You'll find inspiring advice and insights drawn from personal interviews with Drucker himself and some of the greatest business leaders of our time. Most importantly, you'll develop your own exciting, forwardthinking approach to the future that will dramatically alter your life, inside and outside the office. This is how you take charge of your destiny. This is how you make your dreams come true. This is how to Create Your Future the Peter Drucker Way. **PRAISE FOR CREATE YOUR FUTURE THE PETER DRUCKER WAY:** "Rosenstein skillfully draws on both his own wisdom and that of his mentor to deliver a plan for individuals and businesses in creating a future rich in personal and professional success. Leave your compass

at home; all you need is Rosenstein's new book!" -- MARSHALL GOLDSMITH, million-selling author of the New York Times bestsellers, *MOJO* and *What Got You Here Won't Get You There* "Create Your Future the Peter Drucker Way presents Peter Drucker as a role model for designing and living your own future, beginning in the here and now. The book has expanded my understanding of Drucker's work and I'm confident it will do the same for you." -- CHIP CONLEY, founder and former CEO of Joie de Vivre Hospitality; author of New York Times bestseller *Emotional Equations* "Rosenstein has opened the door to an important and often misunderstood area of Drucker's work--why an understanding of the future is so critical for our development as leaders. It confirms my belief of a bright future ahead." -- FRANCES HESSELBEIN, President and CEO, The Frances Hesselbein Leadership Institute "In this concise and compelling book, Rosenstein provides a unique contribution: mining the nuggets of Peter Drucker's most important work about the future and presenting them in a brief, accessible format. Bruce is the ideal person to make Peter's work useful and valuable in this way." -- BOB BUFORD, Chairman Emeritus, Board of Advisors of The Drucker Institute; author of *Halftime*

About the Author Bruce Rosenstein is managing editor for *Leader to Leader* and the author of *Living in More Than One World: How Peter Drucker's Wisdom Can Inspire and Transform Your Life*.