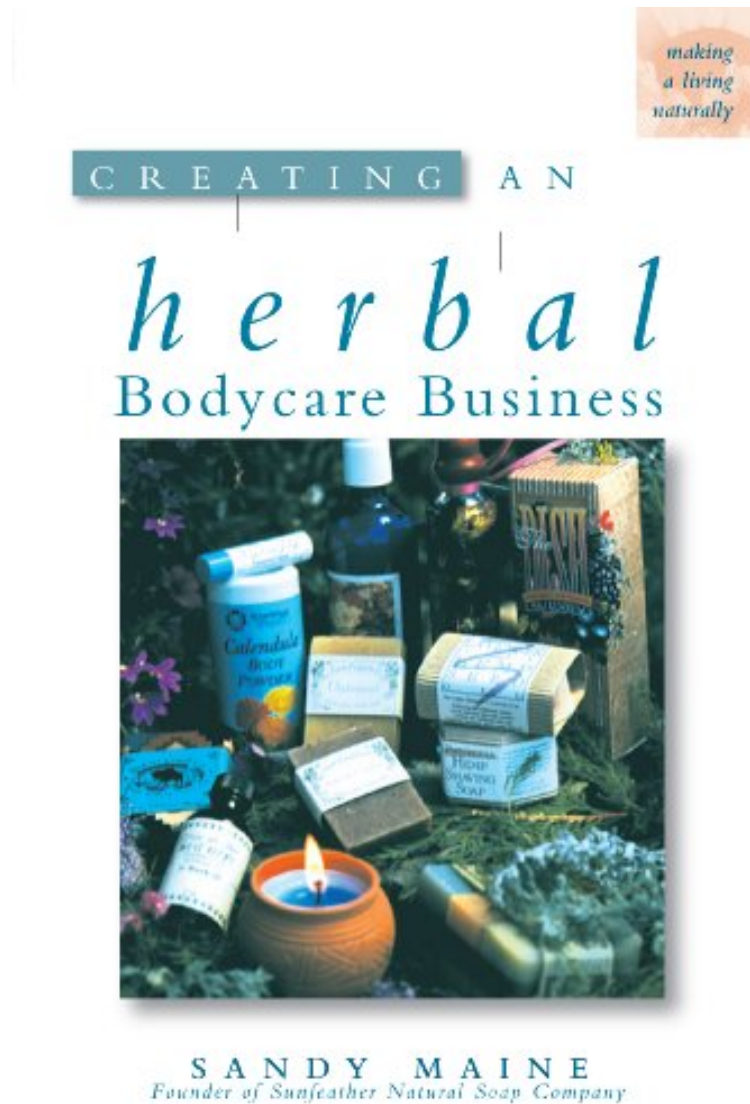


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Sandy Maine

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Sandy Maine : Creating an Herbal Bodycare Business (Making a Living Naturally) before purchasing it in order to gage whether or not it would be worth my time, and all praised Creating an Herbal Bodycare Business (Making a Living Naturally):

1 of 1 people found the following review helpful. Helpful Manual For Starting A Bodycare BusinessBy jack gThis is a great book for thinking and acting practically when starting your own business, especially in the field of natural body care. The author speaks from experience and has a successful business that she started with fifteen dollars many years ago. She has many practical ideas and suggestions for the starting and maintaining of business. I especially loved the interviews and spotlight she features of other success stories. Wisdom demands that we learn from the success and

failure of others. This book allows this in a very real way. I also like that she encouraged us to follow our intuition and dreams, and see even our failures as steppingstones to future success. There is also an emphasis on ethical and environmental business which is very important to me and she does a great job of explaining the reasons behind it. My only negative comment would be that there is too much emphasis on spirit guides and such for my liking. I do, however, understand her reasoning. Thank you for a practical, engaging book that focuses on our field of business specifically! 0 of 0 people found the following review helpful. Pretty great
By A. Crerar
This book is great and very helpful. Unfortunately, one of the most inspiring passages at the end of p. 133 simply ends mid-sentence and never carries on. If it is somewhere in the book as an error copy and paste, I have yet to come across it. It doesn't continue on p. 134. Other than that, quite helpful and inspiring. 3 of 3 people found the following review helpful. Don't waste your money
By LaGringa
If you are looking for general business advice and have no clue about where to start, PERHAPS you might get something out of this. DO NOT expect it to provide guidance on specifics for a natural or bodycare business. If you're looking for a feel good story, then order away. *sigh* This one went into the Goodwill box as soon as I was done....and I RARELY toss books.

Start a profitable company making the natural products you love. Professional soapmaker Sandy Maine shares her business-building methods and inspiring philosophy to help you turn your passion into a vocation. Taking the mystery out of entrepreneurship, Maine provides clear advice on how to develop a sound business plan, identify your client base, create attractive packaging, set prices, manage an accounting system, employ staff, and much more. Get ready to take your herbal product to the marketplace.