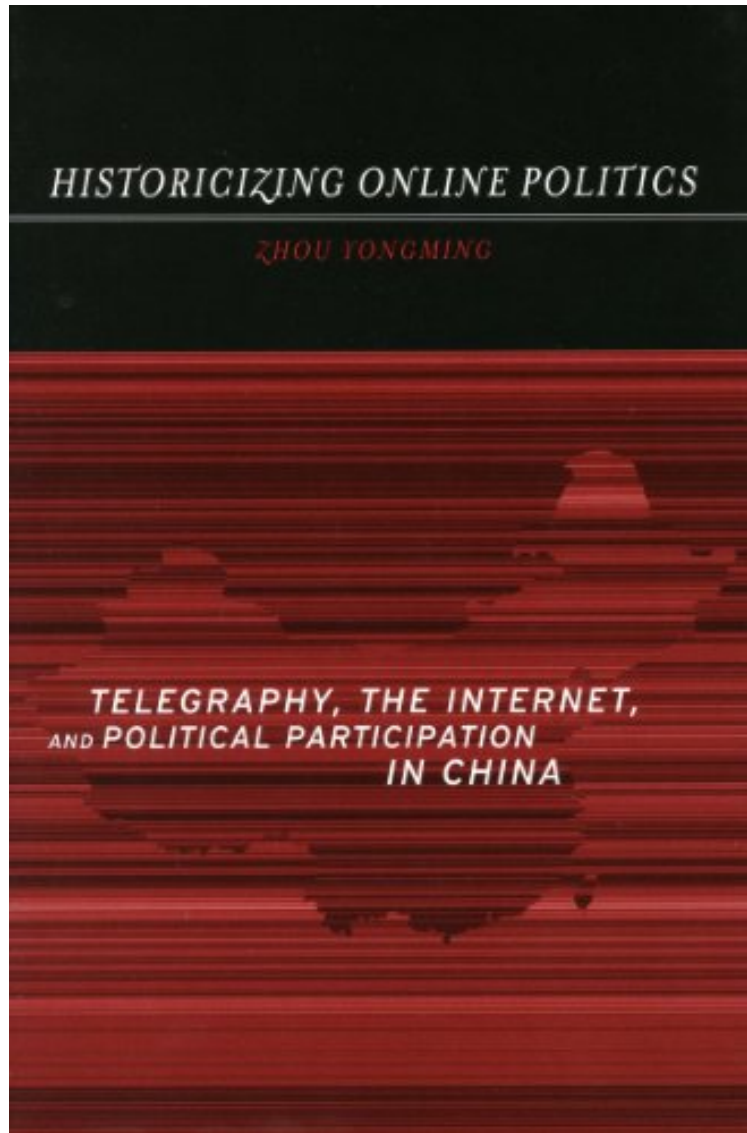


Creating New Knowledge in Management: Appropriating the Field's Lost Foundations

Ellen O'Connor

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Ellen O'Connor : Creating New Knowledge in Management: Appropriating the Field's Lost Foundations before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creating New Knowledge in Management: Appropriating the Field's Lost Foundations:

0 of 0 people found the following review helpful. Nice assessment of the Harvard Business School and the case method of teaching...By James R. Regan?I enjoyed reading O'Connor's assessment of the Harvard Business School during the 20th Century. I take issue regarding O'Connor's assessment of human relations as science of psychology

applied to industry. It was an interdisciplinary effort of the social sciences that besides psychology included views from the social anthropologist Lloyd Warner, and aspects of sociology as defined by L.J. Henderson derived from Pareto. It was applied science that went beyond psychology. I found some of the material helpful in understanding aspects of historical significance relating to the case method of teaching. Finally, why publish a book like this in kindle format without page numbers except in the index? I feel cheated. 1 of 1 people found the following review helpful. Looking for an integrated management discipline By Gunnela Westlander Orsquo; Connor, E. 2012. Creating new knowledge in management. Appropriating the field's lost foundations. Stanford, CA: Stanford University Books Looking for an integrated management discipline The four introducing chapters are devoted to an historical exposeacute; of the content and instruction methods offered by North-American business schools during the last two centuries. Which are the subjects offered? How are they combined on different levels? What skills are they intended to create? The author claims that management is not a united subject but a number of integrated ones aimed either at satisfying practitioners'squo; needs or philosophers'squo; thinking. She looks for a management science as an integrated knowledge domain based on an epistemological foundation. The best guarantee for such a foundation is to go to two pioneers in organization theory: Mary Parker Follett and Chester Barnard. In subsequent chapters their management philosophies are presented and reflected upon as superior to most of the subsequent gurus in the field. For example Herbert Simon known for his thesis about rational decision-making as the core of business administration. Mary Parker Follett and Chester Barnard should be taken seriously. They are honoured in a final chapter for their deep involvement in doing a social science of management research and practice. The author should be appreciated for this very unique approach to discuss management education and management theory. Gunnela Westlander, reviewer

Creating New Knowledge in Management rediscovers lost sources in the work of Mary Parker Follett and Chester Barnard, providing a foundation for management as a unique and coherent discipline. This book begins by explaining that research universities, and the management field in particular, have splintered into smaller and less related parts. It then recovers a lost tradition of integrating management and the humanities, exploring ways of building on this convention to advance the unique art and science of business. By way of Follett and Barnard's work, author Ellen S. O'Connor demonstrates how the shared values, purposes, and customs of management and the humanities can be used to build an enterprise that will help to meet the challenges of business today. Igniting approaches to management that build on humanistic traditions is the ultimate goal of this book. Therefore, the text ends with two experimentsmdash;one in the classroom and one with a business executivemdash;that take up this call and offer a perspective on where management must go next.

"This thoughtful book highlights the need for business schools to teach current managers and managers-to-be the benefits of appreciating and acting upon this key notion: The expansion of cooperative behavior and the development of the individual are mutually dependent realities, and a balance of these two elements is needed for an organization to maintain vitality." (Joe Mahoney) "Creating New Knowledge in Management performs the important task of revisiting seminal management authors (Follett, Barnard) and demonstrating their continuing relevance. In doing this, the book generates a new understanding of the origins of management thought, linking this to current debates about the role of business schools." (Ken Starkey Nottingham University Business School and author of The Business School and the Bottom Line) "Dr. O'Connor blends careful research and meticulous scholarship with her keen philosophical and postmodern perspective to reinterpret the world and works of Mary Parker Follett and Chester Barnard for our time. Grounding her work deeply in the writings of these two legends in management thought, O'Connor's book brings each of these characters, and their important ideas, forward and revitalizes their work in terms of current management challenges. My sense is that this book will be the definitive work on Barnard for the next generation of scholars." (Paul Godfrey) About the Author Ellen S. O'Connor has studied the relationship between management and the humanities and has lectured in business schools in the U.S. and Europe for the past 30 years.