



"MBA students, those aspiring to c-suite heights, entrepreneurs and even social-practice artists would benefit to examine the pages of this book, for its perspectives and questions it leads the reader." (Neil Ramsay, Consultant)"These leaders have a different world-view of business and society, where the simultaneous creation of social, environmental and economic value is the order of the day." (Sharon Shinn, Co-Editor)

About the Author  
Deborah Leipziger is an author, consultant, and professor in the field of social value creation. She is a Senior Fellow at the Lewis Institute at Babson and serves as Adjunct Faculty at the Simmons School of Management. She advises companies around the world on human rights issues and played a key role in the development of several key standards, including Social Accountability 8000. She is the author of several key books in the field of CSR and Sustainability, including *The Corporate Responsibility Code Book*. Her books have been translated into Chinese, Korean, and Portuguese. Cheryl Kiser is the Executive Director of the Lewis Institute and the Babson Social Innovation Lab. Before coming to Babson, Cheryl was the Managing Director of the Boston College Center for Corporate Citizenship. J. Janelle Shubert is an Adjunct Lecturer at Babson College. Prior to coming to Babson she had spent almost thirty years in university teaching and administration. This included work at Harvard University's John F. Kennedy School of Government (1992-2004), London Business School (Visiting faculty 1990-1992), Harvard University's Business School (1986-1990), Harvard University's Program on Negotiation (1985-1986) and the University of Michigan (1978-1985). A consultant for over three decades, working with public and private, for-profit and not-for-profit organizations, Shubert also served for four years as a senior member of a consulting group dedicated specifically to helping organizations enhance the leadership development of their most talented senior women.