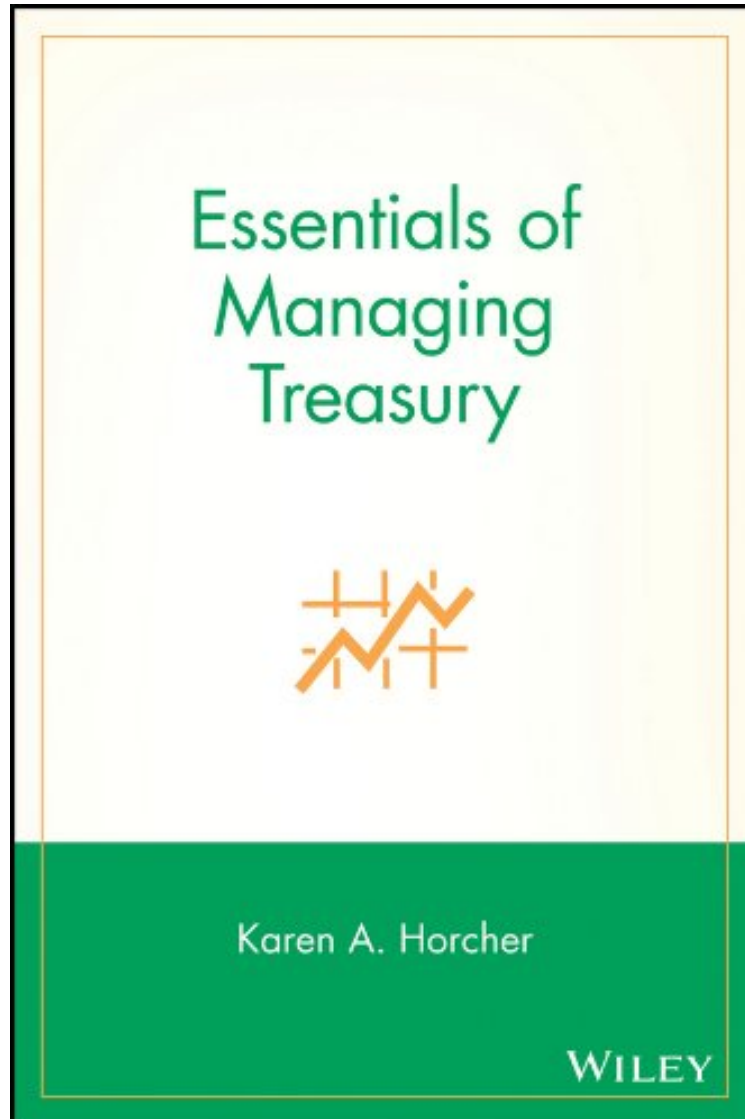


Essentials of Managing Treasury (Essentials Series)

Karen A. Horcher

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ESSENTIALS OF MANAGING TREASURY Treasury is the financial hub of an organization—a hub with many spokes. This concise reference describes each functional area within treasury and includes guidelines for best practices and relevant technologies. With tips and techniques, it provides a practical overview of treasury and its relationship to every part of an organization. "Karen Horcher enjoys a well-earned reputation as an expert in her field, having both written and taught financial seminars for the Treasury Management Association of Canada (TMAC) for the past seven years. Her many years of experience as a front-line banker lend credibility to her work. Karen is justly appreciated for her ability to make complex financial concepts easy to understand." —Blair McRobie, Executive Director Treasury Management Association of Canada "Essentials of Managing Treasury provides an excellent perspective on the history, breadth, and current trends in treasury management. The reader can quickly grasp the 'real world of treasury management' and the practical and strategic issues faced by treasurers and financial professionals today." —Brian McArthur, Vice President Treasury Management, Royal Bank Financial Group The Wiley Essentials Series—because the business world is always changing...and so should you.

From the Back Cover **ESSENTIALS OF MANAGING TREASURY** Treasury is the financial hub of an organization—a hub with many spokes. This concise reference describes each functional area within treasury and includes guidelines for best practices and relevant technologies. With tips and techniques, it provides a practical overview of treasury and its relationship to every part of an organization. "Karen Horcher enjoys a well-earned reputation as an expert in her field, having both written and taught financial seminars for the Treasury Management Association of Canada (TMAC) for the past seven years. Her many years of experience as a front-line banker lend credibility to her work. Karen is justly appreciated for her ability to make complex financial concepts easy to understand." —Blair McRobie, Executive Director Treasury Management Association of Canada "Essentials of Managing Treasury provides an excellent perspective on the history, breadth, and current trends in treasury management. The reader can quickly grasp the 'real world of treasury management' and the practical and strategic issues faced by treasurers and financial professionals today." —Brian McArthur, Vice President Treasury Management, Royal Bank Financial Group The Wiley Essentials Series—because the business world is always changing...and so should you. About the Author **KAREN A. HORCHER, CFA, CGA**, provides consulting and training in treasury, capital markets, and financial risk management for corporations, financial institutions, governments and regulators, and professional service firms. She is a Certified General Accountant (CGA) and holds a Chartered Financial Analyst (CFA) designation. She has conducted many seminars for the Treasury Management Association of Canada (TMAC) and others and authored several treasury-related books.