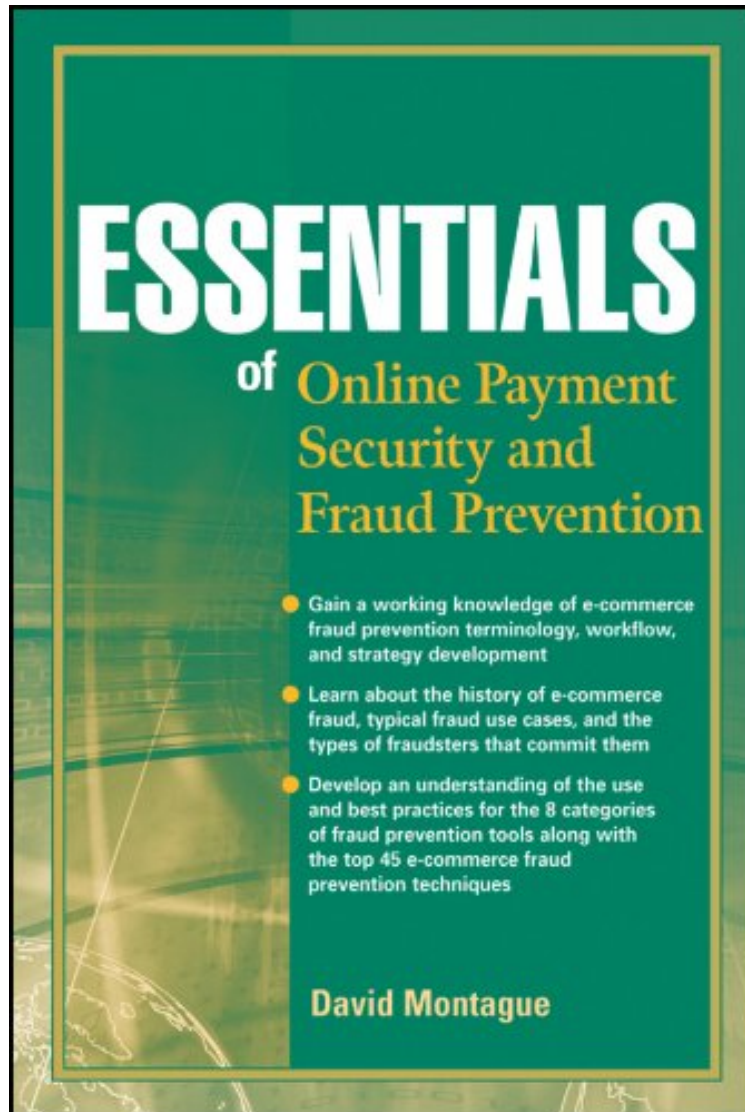


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## Essentials of Online payment Security and Fraud Prevention (Essentials Series)

*David A. Montague*

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0 of 0 people found the following review helpful. Good starter book for ecommerce fraud professionalsBy La ComadreLiked: great overview of the CNP Fraud sector, clear explanation of the fundamentals without getting too deep in the weeds. I took away several specific approaches that I can implement immediately.Not Liked as much: the

few diagrams used were not visually the best. This mattered because they were used to explain parts like strategy development. Better visual choices could have made them more effective. Recommendation: this would be a great book that the author could reissue every couple of years with updated info. Lots is happening in CNP since this book's original publication. 0 of 0 people found the following review helpful. Great book. I wish I had ordered it as ... By Neil C. The text is well organized and instructive. Great book. I wish I had ordered it as new ... the yellow highlighting is unexpected in a "like-new" book and was off-putting. 1 of 1 people found the following review helpful. Needs to be updated with new data. By Jaime Q. Good for managers like me. The book needs a new edition with the latest data.

Essential guidance for preventing fraud in the card-not-present (CNP) space This book focuses on the prevention of fraud for the card-not-present transaction. The payment process, fraud schemes, and fraud techniques will all focus on these types of transactions ahead. Reveals the top 45 fraud prevention techniques Uniquely focuses on eCommerce fraud essentials Provides the basic concepts around CNP payments and the ways fraud is perpetrated If you do business online, you know fraud is a part of doing business. Essentials of On-line Payment Security and Fraud Prevention equips you to prevent fraud in the CNP space.

From the Back Cover The essential guide to e-commerce fraud prevention Doing business online means your company must efficiently, reliably, and securely take payments from consumers and other merchants. The first book of its kind to focus exclusively on electronic commerce (e-commerce) fraud prevention, Essentials of Online Payment Security and Fraud Prevention provides you with the information you need—right now—to find, assess, and select the right fraud management options for your e-commerce channels. Drawing from the author's experience in the information technology, e-commerce, electronic payment, and fraud prevention fields, this is the ultimate quick and dirty guide to the prevention of fraud for the card-not-present (CNP) transaction. This practical resource reveals: The top 45 e-commerce fraud prevention techniques Fraud basics for companies doing business online How big e-commerce fraud has really become Key concepts for e-commerce credit card payments Anatomy of fraud strategy Strategies to protect yourself from identity theft Need a quick primer to e-commerce fraud prevention? Essentials of Online Payment Security and Fraud Prevention explains it all in a way that helps you hit the ground running in preventing fraud in your business's e-commerce efforts—before it eats away at your bottom line. About the Author David Montague is the President of The Fraud Practice LLC and has worked as an executive consultant in the information technology, e-commerce, electronic payment, and fraud prevention space for eleven years. He has held management and executive consulting positions with CyberSource Corporation, IBM Global Services, and Watson Wyatt Worldwide.