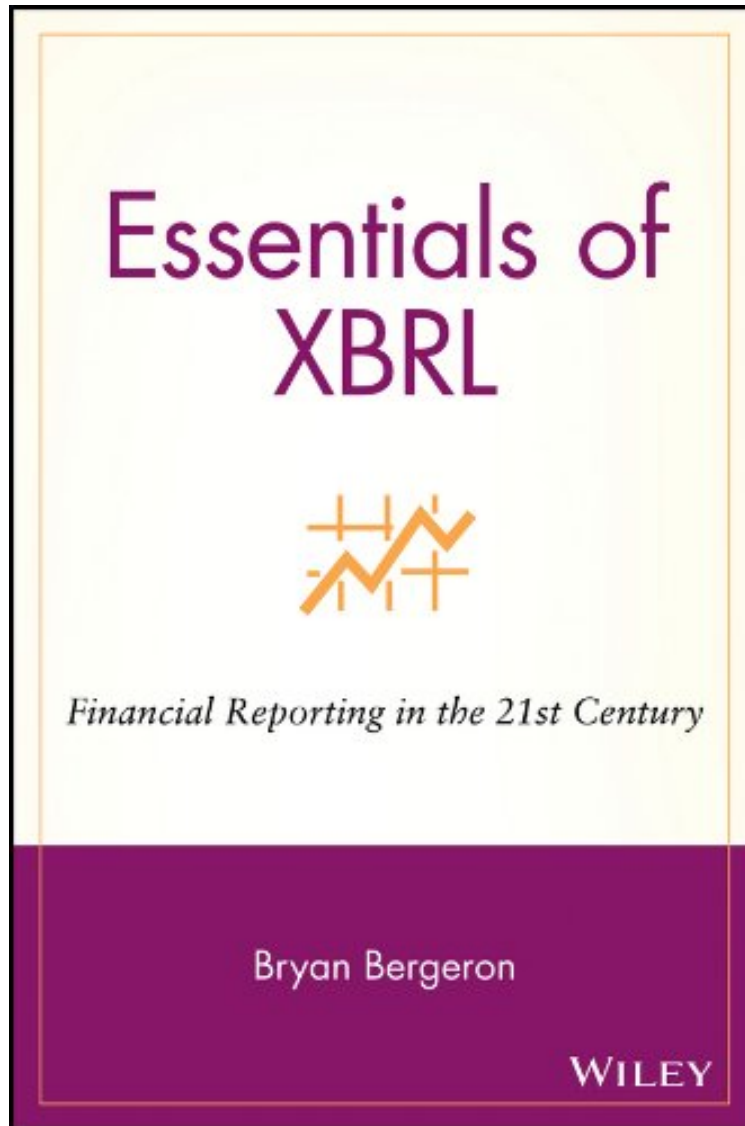


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Bryan Bergeron

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Provides a complete overview of what XBRL is and how companies can use it effectively. Explains the benefits of XBRL to corporate executives (CEOs, CFOs). Written in nontechnical language that financial managers can understand. Provides numerous examples and illustrations.

From the Back Cover Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in XBRL. "The accounting industry is in the midst of a technological tsunami in which antiquated closed, proprietary financial reporting systems are being challenged by more cost effective, XBRL-based systems. Bergeron's book provides an excellent, no-nonsense overview of how executives can take advantage of this cost savings technology without losing their shirts on hidden infrastructure costs. Don't even think about talking to a vendor before reading this book." — Robert A. Larosa Jr., Chief Financial Officer, Tocci Building Corporation "Implementing XBRL is likely to be on the top 10 wish list of CFOs throughout the next decade. Essentials of XBRL provides the executive with a comprehensive range of information about this important new technology, describes how it can improve financial and business processes, notes possible pitfalls, and lists key points to consider during an implementation. It is a mandatory guidebook on the journey to a successful XBRL implementation." — Steven M. Bragg, CPA, CMA author of The New CFO Financial Leadership Manual About the Author BRYAN BERGERON is an expert in the practical application of technology to business processes. He teaches in the Health Sciences and Technology Division of Harvard Medical School and MIT, is the author of numerous books and publications, and speaks internationally to business leaders on a wide variety of technology and business issues.