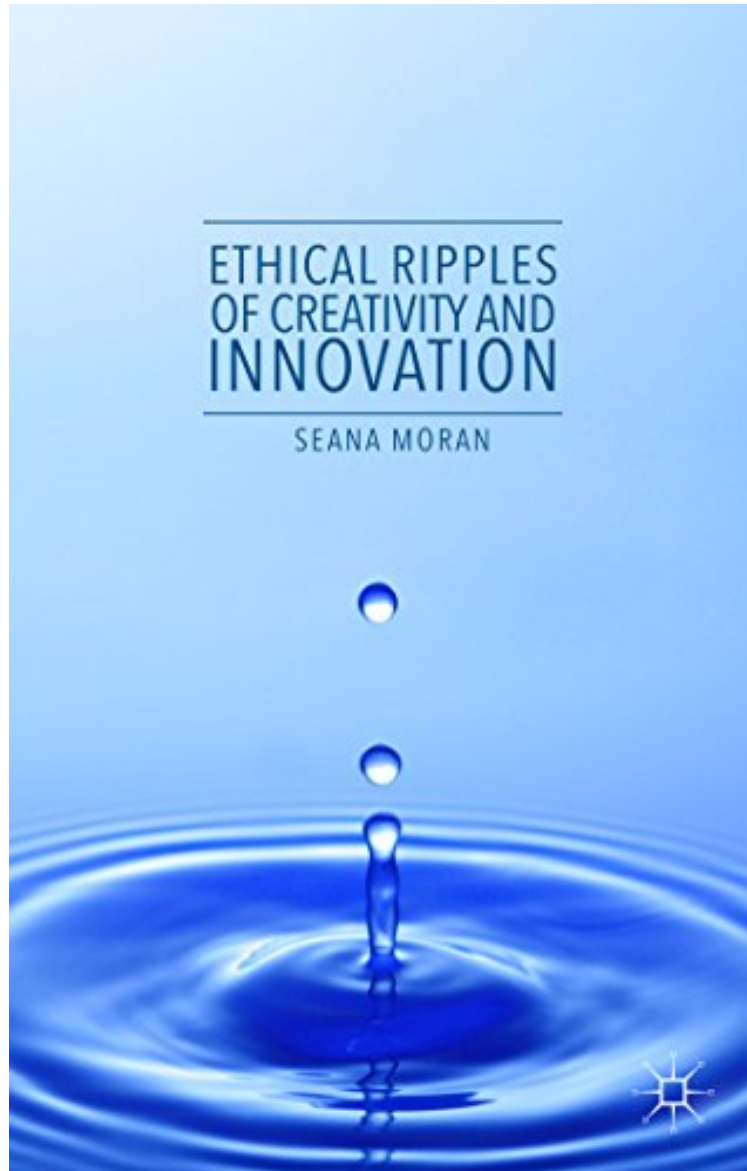


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Ethical Ripples of Creativity and Innovation

S. Moran

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S. Moran : Ethical Ripples of Creativity and Innovation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ethical Ripples of Creativity and Innovation:

If we are going to promote creativity as an ideal to strive toward, shouldn't we make sure we also instill ethical anticipation so our creative contributions produce a better world rather than chaos and waste? Creativity drives cultural

development. We all, directly or indirectly, collaborate in the creation of culture, and we are jointly responsible for the way that culture develops. The goals and decisions we make as both creators and adopters pave pathways into the future for us all. Instead of merely reflecting on past events, *Ethical Ripples of Creativity and Innovation* educates for 'profection' through cases that present what-might-be scenarios for creative contributions that are emerging into mainstream culture, stimulating real-time thinking about creativity-in-action.. This book offers the opportunity to strengthen ethical anticipation by considering the possibilities streaming from current creative offerings that affect our bodies, emotions, selves, and social interactions.

From the Back Cover If we are going to promote creativity as an ideal to strive toward, shouldn't we make sure we also instil ethical anticipation so our creative contributions produce a better world rather than chaos and waste? Creativity drives cultural development. We all, directly or indirectly, collaborate in the creation of culture, and we are jointly responsible for the way that culture develops. The goals and decisions we make as both creators and adopters pave pathways into the future for us all. Instead of merely reflecting on past events, *Ethical Ripples of Creativity and Innovation* educates for 'profection' through cases that present what-might-be scenarios for creative contributions that are emerging into mainstream culture, stimulating real-time thinking about creativity-in-action.. This book offers the opportunity to strengthen ethical anticipation by considering the possibilities streaming from current creative offerings that affect our bodies, emotions, selves, and social interactions. About the Author Seana Moran is Research Assistant Professor at Clark University, USA. Her research focuses on the intersections of creativity, morality/ethics, life purpose, and wisdom as individuals strive to contribute to their communities. She co-edited *The Ethics of Creativity, Multiple Intelligences Around the World* and several volumes of the *Creative Classrooms* series, and co-authored *Creativity and Development*.