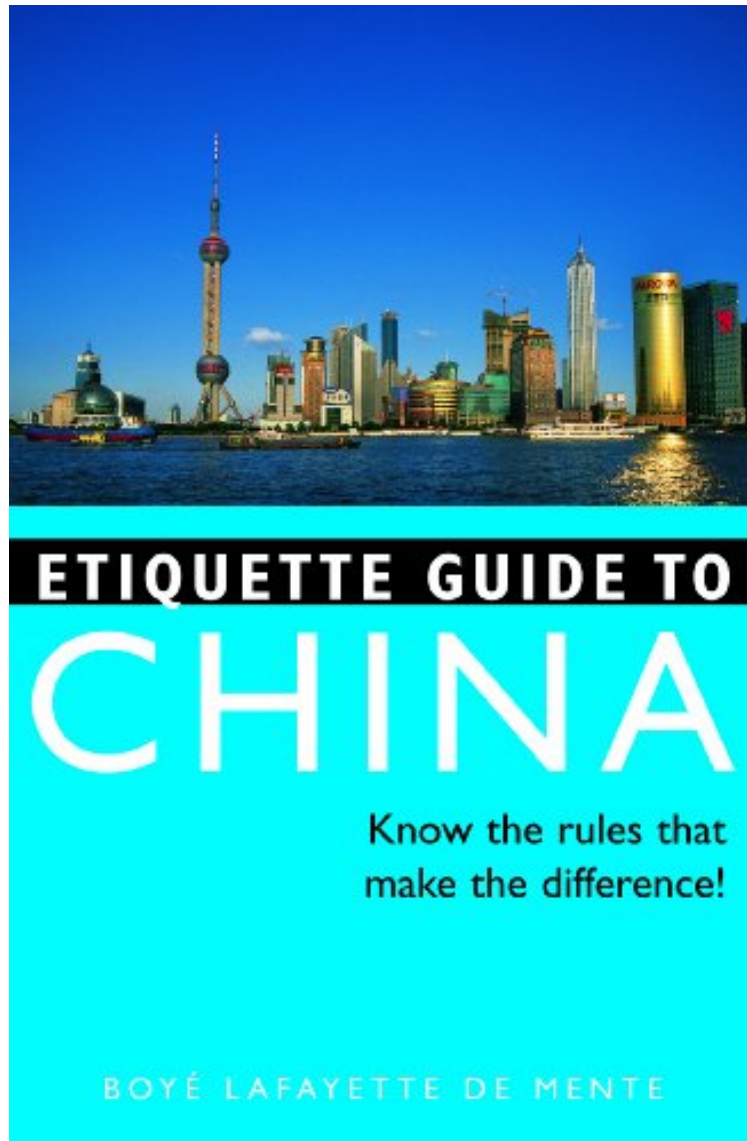


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## Etiquette Guide to China: Know the Rules that Make the Difference!

*Boye Lafayette De Mente*

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10 of 10 people found the following review helpful. a good starter book for businessBy G. MonticelloI am a musician and I will be touring China. I decided that I should read a book on Chinese etiquette. I found this book somewhat

helpful, but not as much as I would like. Most of the book seems geared to a large business that wants to operate in China. There were many helpful tips, but I felt that for a vacationer, or casual visit that this book was not really what you would want. If you do own a company and want to do business in China, this would be a good FIRST book. You would want a more in depth reading after. 1 of 1 people found the following review helpful. not for a non business person  
By JUDITH DONOHUE for business, not for a normal traveler 0 of 0 people found the following review helpful. Five Stars  
By Nikki Great book to learn about the cultural norms of China. Very interesting topics and is very modernized.

This essential guide to Chinese etiquette will make embarrassing social blunders a thing of the past! Whether you're traveling to China for business or pleasure, whether your stay will be long or short, your visit will be more pleasurable and effective if you understand your host culture and how to work within it. This updated and expanded edition of the best-selling Chinese etiquette guide on the market addresses not just the puzzling protocols relating to name cards, bowing or shaking hands, bathrooms and public baths; but also what to do when entertaining Chinese dinner guests, attending a Chinese tea ceremony, taking the subway, and much more! It also provides the latest etiquette in mobile phone manners, texting, social media and other forms of digital communication. The glossary at the back of the book has been revised to include the latest technology-related words and expressions used by China today. Two new chapters address the changing role of foreigners in the workplace and the contemporary business style and etiquette used by the younger generation of China who are now increasingly cosmopolitan; but still very Chinese! Etiquette Guide to China includes everything you need to know to be a successful, courteous traveler: Hand gestures and body language How to address the Chinese Dining and restaurant manners Gift giving and celebration in China Entering into and understanding business relationships How to behave in professional situations Dealing with China's political culture The Chinese way of negotiating