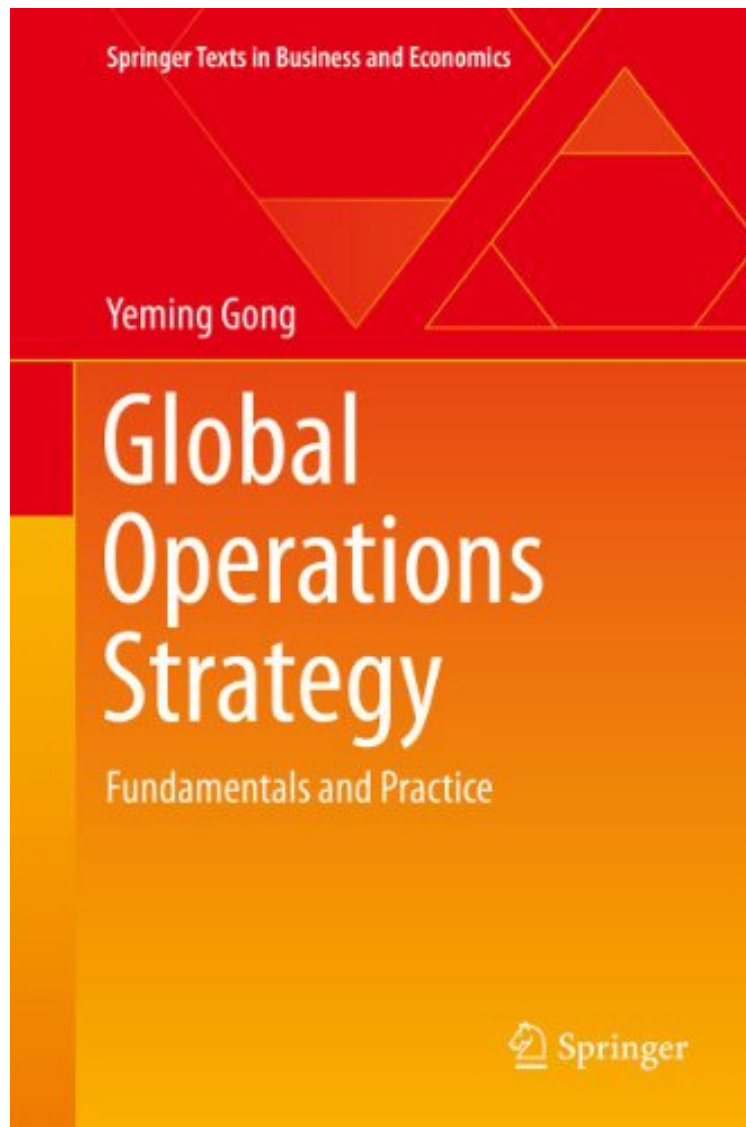


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Yeming Gong

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About the Author Prof. Yeming (Yale) Gong earned a Master degree in INSEAD Business School (France), a PhD in Management from Rotterdam School of Management, Erasmus University (the Netherlands) and was a Post-Doctoral Researcher at the University of Chicago. He studies global operations strategy, facility logistics, and warehouse management. He published a book "Stochastic Modelling and Analysis of Warehouse Operations", 31 articles in journals like Production and Operations Management, IIE Transactions, and International Journal of Production Economics, three book chapters in publishers including Springer, and six papers in referred conference proceedings like IEEE conference proceeding. Prof. Gong received "2009 the Best Paper Award in design and manufacturing" from IIE, the influential academic association of management engineering in US. He is teaching seven graduate courses including Operations Strategy, Logistics Management, Warehouse Management, Revenue Management, Service Operations Management, Global Operations Strategy, and Supply Chain Management in Asia in EMLYON Business School. He has advised 20 Master students and is advising three PhD students.