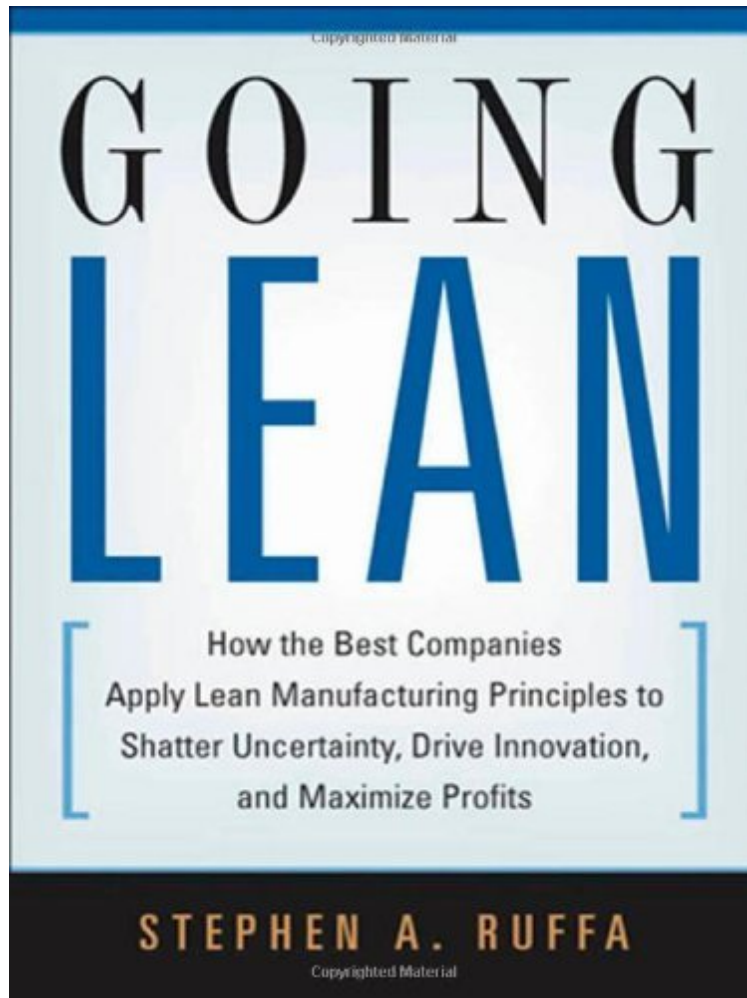


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Going Lean: How the Best Companies Apply Lean Manufacturing Principles to Shatter Uncertainty, Drive Innovation, and Maximize Profits

Stephen A. Ruffa

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Stephen A. Ruffa : Going Lean: How the Best Companies Apply Lean Manufacturing Principles to Shatter Uncertainty, Drive Innovation, and Maximize Profits before purchasing it in order to gage whether or not it would be worth my time, and all praised **Going Lean: How the Best Companies Apply Lean Manufacturing Principles to Shatter Uncertainty, Drive Innovation, and Maximize Profits**:

0 of 0 people found the following review helpful. **Going Lean**By Don GrimleyIn "Going Lean: How the Best Companies Apply Lean Manufacturing Principles to Shatter Uncertainty, Drive Innovation and Maximize Profits", Steve Ruffa has taken the mathematical insight of an Aerospace engineer and combined it with in-depth analysis of

three industry leading companies, Wal-Mart, Southwest Airlines and Toyota to bring us the concept of Lean Dynamics. In this time of changing business conditions "Lean Dynamics" can be used to survive, thrive and grow. The industrial countryside is littered with companies that have started Lean programs just to find sustainability too elusive. This book answers the questions of dealing with lag, how to create a steady and predictable flow in a customer driven supply chain and how to apply the lean dynamic tool to measure sustainability in changing business climates. By showing us the mistakes of some of the early industrial leaders Mr. Ruffa leads the reader through steps on how not to repeat them. Including the wisdom of Ducker and Deming with the successful systems of Wal-Mart, Southwest Airlines and Toyota we find things everyone can learn from past and present Lean Leaders. This Book is a must read for all Industry and Government leaders in this turbulent time. 0 of 0 people found the following review helpful. Lean Dynamics -- a necessity for the road ahead By Mike Going Lean is a must read for any company that wishes to compete in today's challenging, uncertain business environment. It contains rigorous research, undeniable hard data and assessment of cutting edge projects--along with further exploration of the findings from the unprecedented study of the aerospace and defense industry first revealed in Breaking the Cost Barrier. Going Lean succeeds in laying out a path to improvement that is as clear as it is compelling--getting past the confusing jargon so prevalent in other improvement regimens--to make reading and understanding these bold new concepts enjoyable. Companies of all types should consider applying Lean Dynamics. It's a logical, systematic approach to tie together disparate tools employed by managers and workers who have become frustrated by a confusing mix of solutions that often don't seem to work. Going Lean will be one of the most important reads for managers, corporate executives and investors to prepare for the decade ahead. 1 of 1 people found the following review helpful. Wow - what a pile of clear thought By Vitek Filip I believe this book offers a great pile of facts on why some of the production factories go terribly off the road recently. Thumbs up for the style, precise and covering structure of thought and usage of analogies (which are both entertaining and hitting the bull-eye). The only bit that takes it from 5 stars super-book is the length of the text. Not too many readers would be patient to go through. I understand that author's mission was to walk the reader through the whole argument and build the castle brick by brick. That is all fine, but sometimes the comments on how bad the actual environment is get repeated and obsolete. You can slap the actual operational setting into the face at the start very hard with some bolder statements and then promise to answer why the slap was actually well deserved in the text. And oh yes you can prove the slap with the text in this book!!!

"Going Lean" sets aside the notion that efficient operations and powerful innovations are only possible when business is steady and demand is growing. Instead, companies must learn that disruption and loss are the price to be paid to remain competitive. Following the lead of a new breed of companies - Toyota, Wal-Mart, and Southwest Airlines - the new, powerful - yet unexpected mindset is that chaos should be the norm. By using "Lean Dynamics" - based on the now-famous Toyota Production System - success can be the outcome.