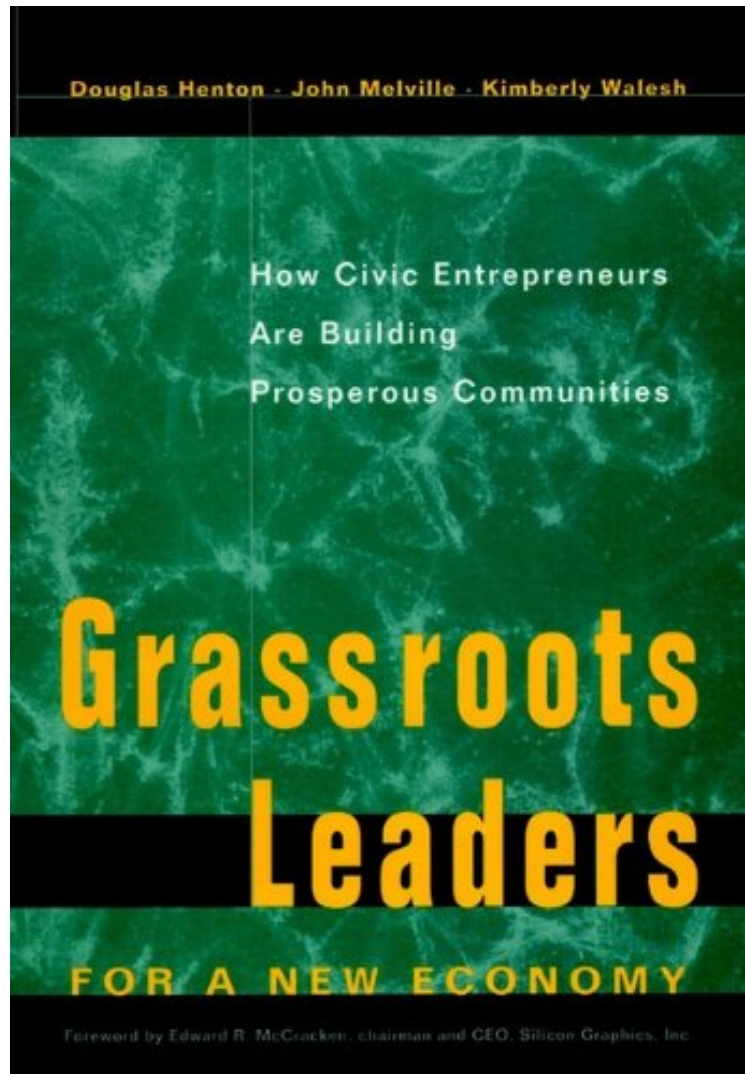


[FREE] Grassroots Leaders for a New Economy: How Civic Entrepreneurs Are Building Prosperous Communities (J-B US non-Franchise Leadership)

Grassroots Leaders for a New Economy: How Civic Entrepreneurs Are Building Prosperous Communities (J-B US non-Franchise Leadership)

Douglas Henton, John G. Melville, Kimberly Welsh
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Douglas Henton, John G. Melville, Kimberly Welsh : Grassroots Leaders for a New Economy: How Civic Entrepreneurs Are Building Prosperous Communities (J-B US non-Franchise Leadership) before purchasing it in order to gage whether or not it would be worth my time, and all praised Grassroots Leaders for a New Economy: How Civic Entrepreneurs Are Building Prosperous Communities (J-B US non-Franchise Leadership):

2 of 2 people found the following review helpful. Prescription For Community Change In The Early 21st Century By A Customer Beginning several decades ago with Alvin Toffler and carried on by Peter Drucker, Thomas Friedman and a host of other writers, a number of examinations of change in our world and how we can/should/may cope with all of it have made their way to bookstore shelves. This current epistle by three writers who've had some hands on experience in working with communities who want to adapt to the switch in the United States from that of a manufacturing based society to a technology based one offer some insights garnered over the past decade or so by communities that are changing the focus of their notion of what the change means to their communities. Using diverse regional examples such as San Jose, California and Silicon Valley, Austin, Texas, Cleveland, Ohio and Phoenix, Arizona, the notion of the civic entrepreneur as the force for change is nicely developed. The writers demonstrate how leaders from government, business, as well as the education sectors can come together to become a powerful source of community improvement. A specific example of this used in the book is Enterprise Florida; an organization clearly focused on garnering a fair share of the economic opportunities available to communities in the Sunshine State. For those who understand the forces being brought to bear on communities, and for those who want to practice the mantra of thinking globally while acting locally, this work can be especially meaningful, and well worth the time it takes to read. 11 of 11 people found the following review helpful. New hope for South Africa found in !By A Customer As we grapple to build a new society in South Africa, Grassroots Leaders for a new Economy shone like a beacon to show there is a way. A way to build trust and collaborative relationships in an emerging economy. Although based primarily on examples of US communities, many of the problems faced by cities and regions around the world have remarkable similarities. There is much we can all learn from each other and this book is remarkable in sharing the insights gained by 1000's of community leaders. Practical and down to earth, Doug Henton and his co-authors give a step by step guide to building the necessary trust and dynamic working relationships in a diverse community. This is essential reading for anyone involved in community development. Tony Heher, Pretoria, South Africa 3 of 10 people found the following review helpful. Going Global instead of Going Local By A Customer Having looked at the sample pages, I am led to be very skeptical about the thesis. Anyone reading this book should also read Michael Shuman's "Going Local." Some of the examples Henton et al. use appear as counterexamples in "Going Local." Henton et al. are right in one sense, it is possible to create a more prosperous community by going global, but it may not be the most desirable prosperity: 1. There is likely to be more inequality, as the split between lucky winners and unfortunate losers increases. 2. The prosperity is likely to be cyclical and unstable because it will be dependent on the world economy and the whims of external investors. The correct solution (Shuman's solution) is to focus on providing the basics to as many local community members as possible.

A seminal work in fleshing out the kind of leadership we need to renew and prepare communities for the demands of democracy in the coming era. Ronald Heifetz, director, Leadership Education Project, John F. Kennedy School of Government, Harvard University Jolted by the economic downturn of the early 1990s and the rapid globalization of the economy, a group of California business, government, education, and community leaders formed Joint Venture: Silicon Valley, a collaborative regional alliance that helped create a strengthened economy and an improved quality of life in their community. Now three of Joint Venture's advisers outline the process that led to this dramatic turnaround, as well as success stories in Florida, Ohio, Kansas, and Texas. They reveal the powerful new concept of civic entrepreneurship, and they offer practical, proven strategies that community leaders across the country can employ to foster local economic development and renewal. Grassroots Leaders for a New Economy explains the unique leadership qualities that set civic entrepreneurs apart, and illustrates how these leaders can emerge from all levels of private, public, social, and civic organizations. The book shows how civic entrepreneurs forge powerfully productive linkages at the intersection of business, government, education, and community, and it demonstrates how they operate at the grassroots level to create collaborative advantages that make it possible for their economic communities to compete on the global stage. Citing numerous real-life examples, authors Douglas Henton, John Melville, and Kimberly Welsh illustrate the necessary steps to build an economic community. They show how civic entrepreneurs motivate and network to organize for action, set priorities, and mobilize resources to get things done. Finally, they demonstrate how to sustain cross-sector collaboration over the long haul for the good of the community. An indispensable resource, Grassroots Leaders for a New Economy offers step-by-step guidance and practical advice equally useful to business executives, elected officials and public managers, community development practitioners, or concerned citizens who want to take an active role in shaping the future of local economic development.

"A seminal work in fleshing out the kind of leadership we need to renew and prepare our communities for the demands of democracy in the coming era. This book is full of concrete and inspiring examples of leadership partnerships, with and without authority, in the service of community. A major contribution." (Dr. Ronald Heifetz, Director, Leadership Education Project, John F. Kennedy School of Government, Harvard University) "This is an excellent resource guide for leaders who are working to prepare their communities for 21st century competitiveness. It is loaded with proven ideas and examples of collaboration which have made a real difference in regions across America." (Lewis E. Platt,

Chairman, President, and Chief Executive Officer, Hewlett-Packard Company) "Finally a book that recognizes and illuminates the vital contribution of local leaders -- or civic entrepreneurs -- to economic development. This book is must reading for anyone who cares about creating and sustaining dynamic economic communities in the twenty-first century." (AnnaLee Saxenian, Professor of Regional Planning, University of California at Berkeley) "Many foundations and nonprofit organizations have begun seriously to turn their attention to the field of regional economic development, on the understanding that a failed economy has broad negative implications for the poor, and for the quality of life for everyone in a community. This book helps us immensely to understand how regional economies can be improved, and where philanthropic support can be directed to help with that effort." (Nick Bollman, Program Officer, The James Irvine Foundation) "The role of Civic Entrepreneurs is critical in enhancing the economic vitality of our communities. This book is a 'must' for community and business leaders who are concerned about the future of their communities." (Tapan Munroe, Chief Economist, Pacific Gas Electric Company) "The handbook for leaders in the 21st century! With insight, inspiration, and tons of examples, the authors show how the best entrepreneurs take care of their own businesses and their communities." (Jessica Lipnack and Jeffrey Stamps, co-authors of VIRTUAL TEAMS and THE AGE OF THE NETWORK) "For community active boomers, X'ers and echo generations, civic crisis has replaced civic duty as their personal call to action. Closed door decision-making no longer works. They get results from civic entrepreneurship." (Alan Hald, vice chairman, Micro Age Computer) "The energy for bringing about meaningful change in America lies in the entrepreneurial spirit of our citizens. In my community, we have unlocked this energy and have significantly improved the quality of life in our neighborhoods. This book is required reading for every civic leader." (Glenda E. Hood, Mayor, City of Orlando) "Grassroots Leaders puts the focus where it should be today -- on the new breed of civic activists who are renewing our nation community by community." (Chris Gates, President, National Civic League) From the Inside Flap "A seminal work in fleshing out the kind of leadership we need to renew and prepare communities for the demands of democracy in the coming era."? Ronald Heifetz, director, Leadership Education Project, John F. Kennedy School of Government, Harvard University Jolted by the economic downturn of the early 1990s and the rapid globalization of the economy, a group of California business, government, education, and community leaders formed Joint Venture: Silicon Valley, a collaborative regional alliance that helped create a strengthened economy and an improved quality of life in their community. Now three of Joint Venture's advisers outline the process that led to this dramatic turnaround, as well as success stories in Florida, Ohio, Kansas, and Texas. They reveal the powerful new concept of civic entrepreneurship, and they offer practical, proven strategies that community leaders across the country can employ to foster local economic development and renewal. Grassroots Leaders for a New Economy explains the unique leadership qualities that set civic entrepreneurs apart, and illustrates how these leaders can emerge from all levels of private, public, social, and civic organizations. 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