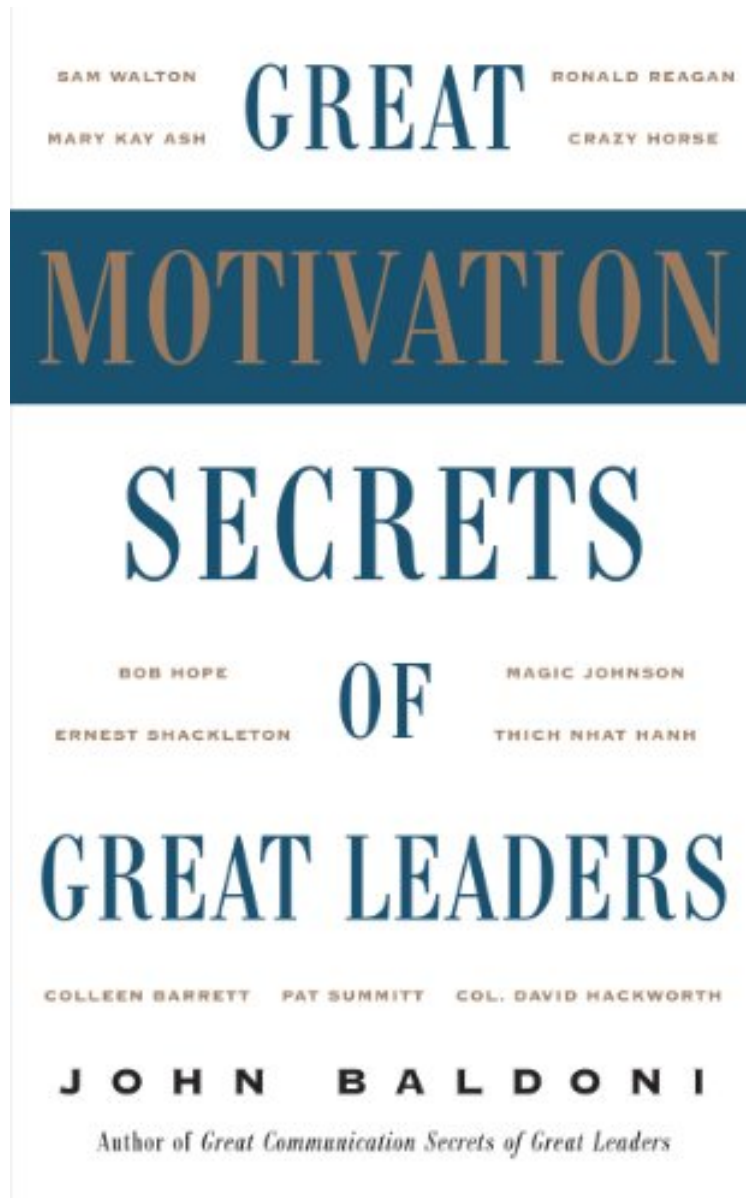


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## Great Motivation Secrets of Great Leaders (POD)

*John Baldoni*

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**John Baldoni : Great Motivation Secrets of Great Leaders (POD)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Great Motivation Secrets of Great Leaders (POD):

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trust of your employees). It's a must read of how the United States will become a great leader in all aspects of business, education, and healthcare. We have just focused so much on the bottom line, that there is an imbalance on the worker's side. When we reach a balance, that's when the United States will become a leader in the global market.0 of 0 people found the following review helpful. Rudimentary ReadBy greenlionplanckThis book highlights some very inspirational and relevant stories, however it is lacking in theoretical underpinnings. Some it felt like rhetoric. Leadership is such a complex domain that it really requires much more than these anecdotal recollections to gain traction in the field.0 of 2 people found the following review helpful. Great company to order from!By Brittany LI am taking a few summer classes and really didn't want to spend a ton of money on my textbooks. offered such great low prices for the books I needed and ship fast! The books are in exactly the condition said they would be in. Great experience! Thank you !

How the world's most successful leaders inspire their people to get things done Great Motivation Secrets of Great Leaders explores the leadership styles of many of the world's most influential leaders in business, the military, sports, and politics and extracts powerful lessons that managers can put to work in their organizations. Drawing upon his years of experience as a leadership consultant, visionary, and coach, John Baldoni, author of the highly successful Great Communication Secrets of Great Leaders: Reveals the motivational techniques of Sam Walton, Mary Kay Ash, Ronald Reagan, Colleen Barrett, Col. David Hackworth, Earvin "Magic" Johnson, and other influential leaders Distills the proven motivational techniques of great leaders into core strategies and step-by-step solutions Explains ways for managers to use these techniques in everyday situations

From the Back CoverReal stories. Real leaders. Real inspiration. Whether it's Magic Johnson excelling in business as well as basketball, Ernest Shackleton leading men out of Antarctica, or Mary Kay Ash building a people-centric cosmetics empire, these legendary figures have redefined the meaning of a great leader. With inspiring stories of leaders in a wide variety of fields that outline their guiding principles, Great Motivation Secrets of Great Leaders provides life lessons that will motivate you to your greatest potential. "Great Motivation Secrets gets to the heart of how leaders create conditions for motivation to occur by energizing their minds, encouraging their hearts, and exhorting their spirits."--John Maxwell, America's pre-eminent author on leadership and founder of Maximum Impact "When John Baldoni writes on leadership, I pay close attention. Great Motivation Secrets is his best book yet."--Pat Williams, Senior Vice President, Orlando Magic "John Baldoni has written a very readable and useful book on motivation. He mixes sound advice on motivational techniques with entertaining and relevant examples from leaders past and present."--Personal comments of Dr. A. Peter Green, Vice President, Pfizer Global Research Development "Baldoni reveals insights you can put into practice to achieve the right results, the right way, right now!"--James G. O'Connor, Group Vice President, North America Marketing Sales and Service, Ford Motor Company "Great Motivation Secrets of Great Leaders reveals what we all must do if we are to be great at inspiring others to a cause."--Michael Useem, professor and director of the Wharton School's Leadership Center and author of Leading Up and The Leadership Moment. "John Baldoni provides us with insight into the successful motivational techniques and abilities of some of our great leaders. Great Motivation Secrets of Great Leaders will be required reading for everyone in our leadership development program." Michael L. Bivens, V.P. Kellogg's Morning Foods Learning Development Behind every great success story is a great motivation to succeed. It drives us, inspires us, and compels us to reach for the most impossible of dreams. It is that indefinable ingredient we call motivation--and it is the key factor that separates ordinary people from the truly great leaders of our world. Motivation, however, can't be forced or faked. It is the responsibility of every great leader to create conditions that will empower individuals and teams to get things done in ways that they find enriching and fulfilling. Once motivated, they become transformed; they want to achieve, they want to do well. Why? Because their work matters--to their boss, to their teams, and to themselves. This remarkable new book by John Baldoni explores the many ways that motivation has worked for others--and how it can work for you. Through the incredible life stories of highly successful men and women, Great Motivation Secrets of Great Leaders draws its action-ready principles from real-world examples. These leaders are an eclectic mix from different walks of life and different moments in time. There is a unifying theme; each knew, or knows, how to create conditions for people to motivate themselves. Some like Ernest Shackleton and Magic Johnson are outgoing men of action; others like Crazy Horse are soft-spoken role models. Thich Nhat Hanh, Frances Hesselbein and David Hackworth are eloquent communicators and outstanding manager-leaders. Pat Summitt and Colleen Barrett are coaches, one of college basketball, the other of Southwest Airlines. Mary Kay Ash and Sam Walton are successful entrepreneurs, as are Paul Saginaw and Ari Weinzweig. Each possesses a unique style that draws people in. People want to participate in whatever the leader is doing, whether it's playing a sport, running a business, or exploring uncharted territory. And each of these leaders has an inspirational story to tell--a story with important lessons for us all. This unique combination of leadership principles and real-life stories can easily be applied to your own career and your own dreams, linking personal actions to organizational results. Each chapter is filled with practical and proven techniques that can bring people together, raise enthusiasm for any endeavor, and focus individual energies on mutual goals. As

an added bonus, the book's key messages and leadership lessons are highlighted in a handy section in the back for easy reference and special motivation. Great Motivation Secrets of Great Leaders is truly a book of inspiration, one that will motivate you to motivate others--and make your dreams come true. About the Author John Baldoni is a leadership communications consultant who works with Fortune 500 companies such as Ford Motor Company, Kellogg's and Pfizer as well as non-profits including the University of Michigan. He also speaks on leadership topics to audiences in the public and private sectors. His articles are widely published and he is the author of five books on leadership, including Great Communication Secrets of Great Leaders. Readers are welcome to visit his leadership resource website at [www.johnbaldoni.com](http://www.johnbaldoni.com).