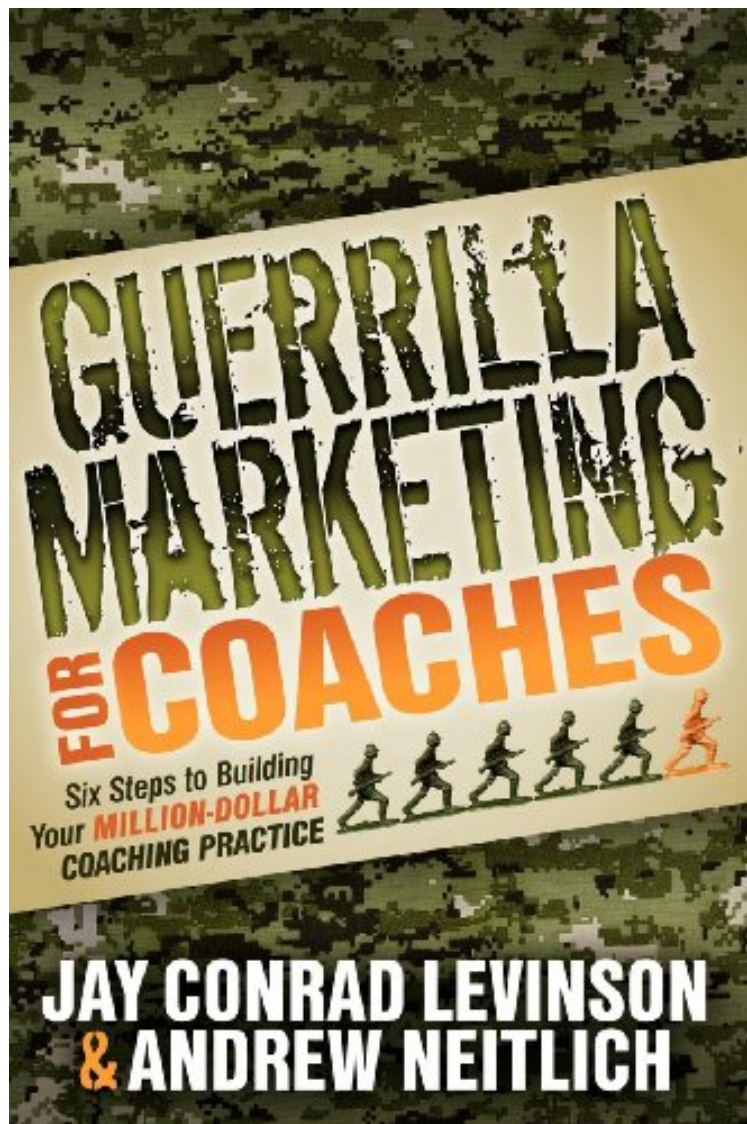


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Jay Conrad Levinson

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Guerrilla Marketing for Coaches provides the first practical guide on the market for coaches who want to fill their practice with desirable clients, and then build a firm that generates wealth. Readers of this book will know exactly what they need to do in order to be a successful coach and firm builder. The book provides best practices for all phases of building a successful firm, from choosing a target market and designing solutions to attracting clients and building a firm.

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