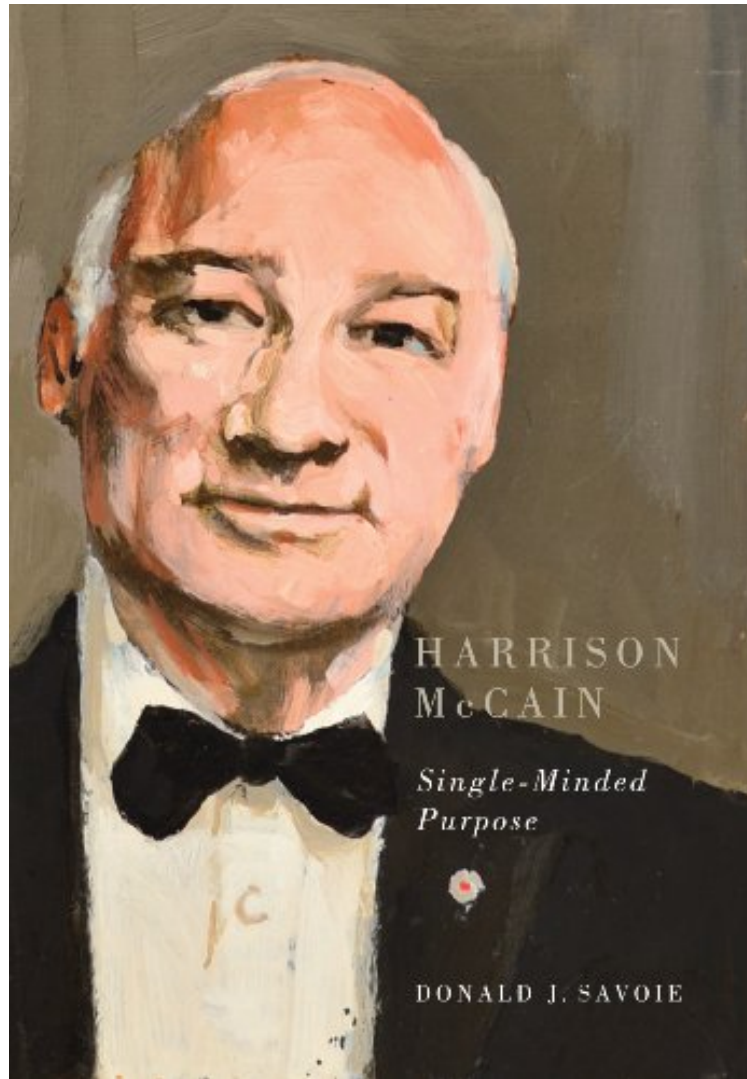


[Ebook free] Harrison McCain: Single-Minded Purpose (Footprints Series)

Harrison McCain: Single-Minded Purpose (Footprints Series)

Donald J. Savoie

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Donald J. Savoie : Harrison McCain: Single-Minded Purpose (Footprints Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Harrison McCain: Single-Minded Purpose (Footprints Series):

The only rival to Harrison McCain's entrepreneurial success was his deep attachment to his Maritime roots. From McCain's beginnings in Florenceville, New Brunswick, the early mentorship he received from K.C. Irving, to the global success of his corporate empire McCain Foods, Donald Savoie presents a compelling and candid biography of one of the most famous and down-to-earth figures in Canadian business history. Savoie, a longtime

friend to McCain, describes a driven, charismatic, and energetic man who had a keen wit and a deep commitment to his business and hometown. Through unprecedented access to McCain's papers and interviews with family members, friends, and colleagues, Savoie details the decisions that McCain made alongside his brother and business partner, Wallace McCain, from the company's humble beginnings to its expansion in Europe, Australia, India, and China. McCain saw the potential of globalization before others did. Despite conflict between the brothers and the eventual fracture of their partnership, Savoie presents the McCain's dedication as so immersed in the development of their company that they had little time left for second-guessing. At a time when New Brunswick struggles to reinvent itself economically, Savoie points to former government policies and programs that helped the company thrive and holds up the example of Harrison McCain with the hope of seeing Canadian success stories like this in the future.

About the Author Donald J. Savoie holds the Canada Research Chair in Public Administration and Governance at Université de Moncton and is the author of *Whatever Happened to the Music Teacher?: How Government Decides and Why* and *Power: Where Is It?*