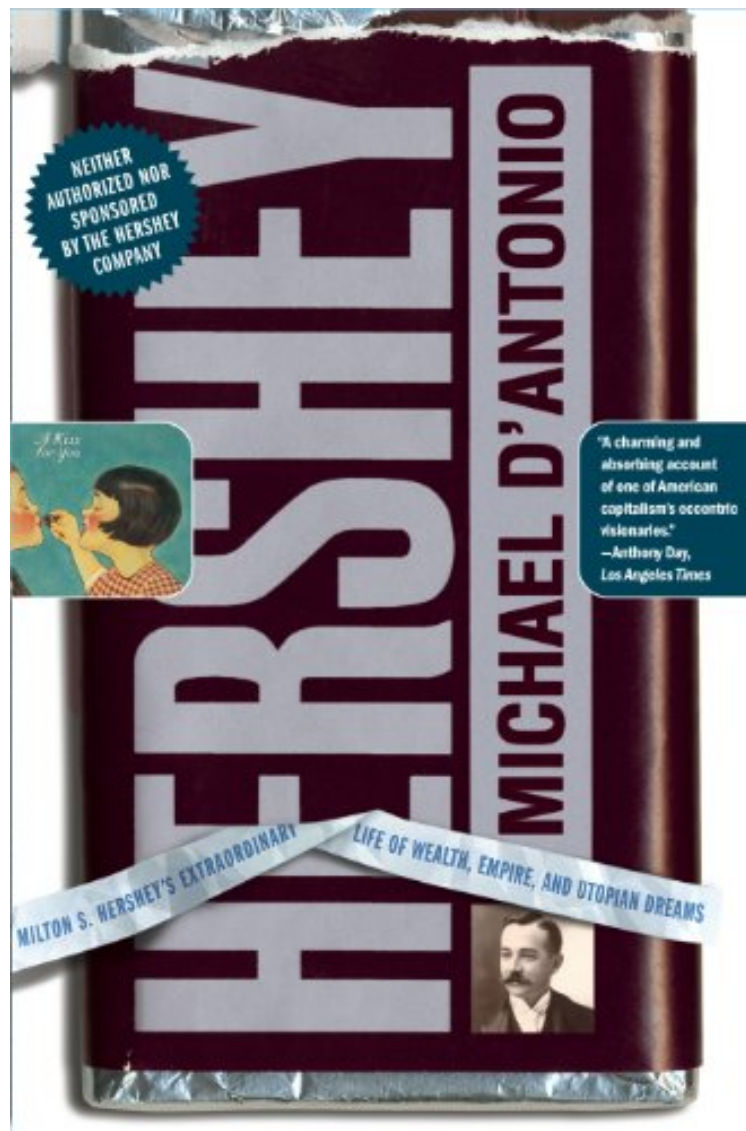


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## Hershey: Milton S. Hershey's Extraordinary Life of Wealth, Empire, and Utopian Dreams

*Michael D'Antonio*

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**Michael D'Antonio : Hershey: Milton S. Hershey's Extraordinary Life of Wealth, Empire, and Utopian Dreams** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Hershey: Milton S. Hershey's Extraordinary Life of Wealth, Empire, and Utopian Dreams:

0 of 0 people found the following review helpful. An Icon of Industrial History By Stew I really enjoyed this book by Mr. D'Antonio. It was written to be followed like a novel. He laid out Mr. Hershey from beginning to end, with his

accomplishments and downfalls. If you like industrial history, or a Hershey Bar, this is a must read. Some say that Milton Hershey was a socialist, but I have to differ, he was a true capitalist that spread his wealth and understood that to grow, others around him had to grow and have a quality and meaning in life. He enjoyed his wealth and seems to have a good understanding on how to use it in a very humane and unselfish way. Mr. Hershey did not build a company or town like Pullman, Carnegie or Rockefeller, his town and company was built to last and not be plagued with scandals and poverty. Every politician should study these characters and then make their decision on what a true capitalistic structure is."America is great because America is good, and if America ever ceases to be good, America ceases to be great." Alexis de Tocqueville 1805-18590 of 0 people found the following review helpful. Very thorough and interestingBy Book loverThis book tells about the really interesting life of Milton Hershey, the chocolate king, and the building of his remarkable company. Mr. D'Antonio has clearly done his research thoroughly and presents an unbiased approach to the story. He recounts Mr. Hershey's mistakes in business and his character flaws as well. He includes the legacy of Mr. Hershey and the subsequent battle over it. Great reading!0 of 0 people found the following review helpful. Fascinating and thoroughBy Robert MetzExcellent book detailing the complexities of the life and thinking of MHS. Seems fair and balanced. Good research and interestingly written

The name Hershey evokes many things: chocolate bars, the company town in Pennsylvania, one of America's most recognizable brands. But who was the man behind the name? In this compelling biography, Pulitzer Prize-winning journalist Michael D'Antonio gives us the real-life rags-to-riches story of Milton S. Hershey, a largely uneducated businessman whose idealistic sense of purpose created an immense financial empire, a town, and a legacy that lasts to this day. Hershey, the son of a minister's daughter and an irresponsible father who deserted the family, began his career inauspiciously when the two candy shops he opened both went bankrupt. Undeterred, he started the Lancaster Caramel Company, which brought him success at last. Eventually he sold his caramel operation and went on to perfect the production process of chocolate to create a stable, consistent bar with a long shelf life...and an American icon was born. Hershey was more than a successful businessman -- he was a progressive thinker who believed in capitalism as a means to higher goals. He built the world's largest chocolate factory and a utopian village for his workers on a large tract of land in rural Pennsylvania, and used his own fortune to keep his workers employed during the Great Depression. In addition, he secretly willed his fortune to a boys' school and orphanage, both of which now control a vast endowment. Extensively researched and vividly written, Hershey is the fascinating story of this uniquely American visionary.