

(Free and download) How I Succeeded in Retirement and the Biway Story

How I Succeeded in Retirement and the Biway Story

Mal Coven

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An Autobiography by MAL COVEN

How I Succeeded in Retirement



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Mal Coven : How I Succeeded in Retirement and the Biway Story before purchasing it in order to gage whether or not it would be worth my time, and all praised How I Succeeded in Retirement and the Biway Story:

0 of 0 people found the following review helpful. Insightful, informative, funny at times. By books2shop2buy I was interested in this book mostly because I was a product of the Pre Walmart retail generation. I was amazed how a shared vision of three men with three completely different backgrounds could expand a store from one to over 200! The most important point I took away from the book-never give up on an idea or aspiration. Also, I appreciated the humorous points, ie. the non English speaking person that bought Neet for their chest thinking that it was called Heatto treat chest congestion! A great read, especially for anyone thinking of entering into business or retail. 1 of 1 people found the following review helpful. junk By will This book is pure junk..the meanderings of a self absorbed person, who paid a printer .The author cannot stop talking about himself and his attempts at celebrity

The story of Mal Coven the family man, the businessman, and the entrepreneur for whom retirement from the Biway has meant pursuing original entrepreneurial ideas -- as well as brushing up against and corresponding with celebrities Barbara Walters, Larry King, Nancy Sinatra, Jackie Mason, Bud Selig, Mort Zuckerman, Arthur Sulzberger Jr., and

others. Coven reveals the secrets behind his and Abe Fish's founding and development of the Biway, a hugely successful discount chain that predated the coming of Wal-Mart to Canada. During their twenty-eight-year tenure, the Biway grew to 249 stores across eight provinces, delivering quality merchandise at low markups and low prices never before seen in a chain store in the country. Interwoven throughout are stories of the author's many passions, including breakfasts with "The Knights of the Round Bagel," following the Toronto Blue Jays, and cultivating his taste for smoked meat, hot dogs, and other fun foods.