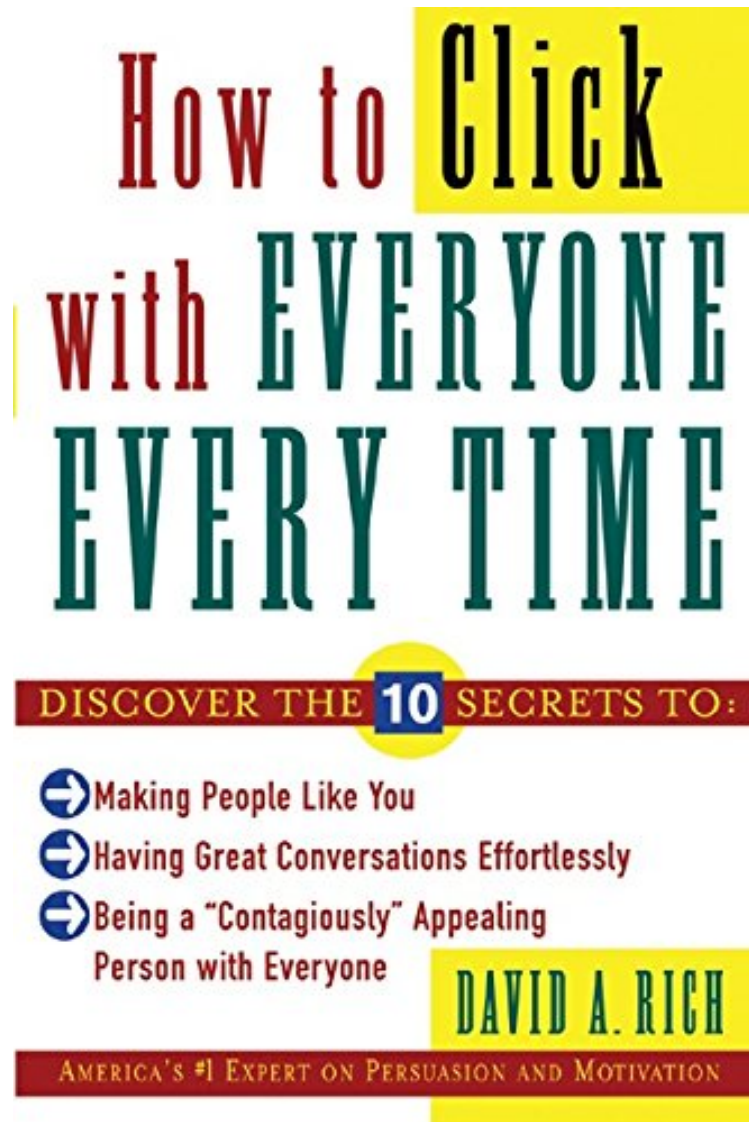


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How to Click With Everyone Every Time

David Rich

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How to supercharge your personal appeal and powers of persuasion Whether in business or romance, success is all about how well you click with people. And, as top motivational speaker Dave Rich proves in *How to Click With Everyone Every Time*, learning how to build an instant rapport with just about anyone is easy. Drawing upon his 16 years of experience coaching tens of thousands of people on building better, more profitable relationships, he offers readers surefire techniques for supercharging their personal appeal and powers of persuasion. Highly motivational, yet extremely practical, this book contains powerful lessons on how to: Become more compelling in business, more appealing in one's personal life, and more fulfilled Develop greater self-confidence, curiosity, and commitment Get strangers to feel as if they've known the reader their whole lives Use voice modulation and body language to instantly connect with anybody

From the Back CoverDevelop Contagious Rapport with Everyone in Your Professional and Personal Life It's one thing to manipulate or persuade people. It's quite another to "click" with them. Whether in business or personal life, it's your relationships with others that will determine success or failure. *How to Click With Everyone Every Time* helps you hone your own positive personality traits, so you'll be naturally appealing to everyone you come across. David Rich has spent nearly 20 years coaching tens of thousands of people on developing profitable relationships. A person with a "contagious" personality, he contends, will succeed every time. In this practical guide, Rich shares tried and true techniques that can give you the most appealing personality in the room. *How to Click With Everyone Every Time* helps you reach your full potential by teaching you how to: Develop greater confidence, curiosity and commitment Form connections with strangers that make you seem like an old friend Master the perfect greeting for a winning first impression Notice and interpret small details about the behavior of others Learn to truly like your acquaintances--not just pretend to About the AuthorDavid Rich (Simpsonville, SC) is a leading national expert on persuasion and motivation who has spoken to half a million people on those subjects. His corporate clients include Coca-Cola, Goodyear, Gillette, and Kelloggs.