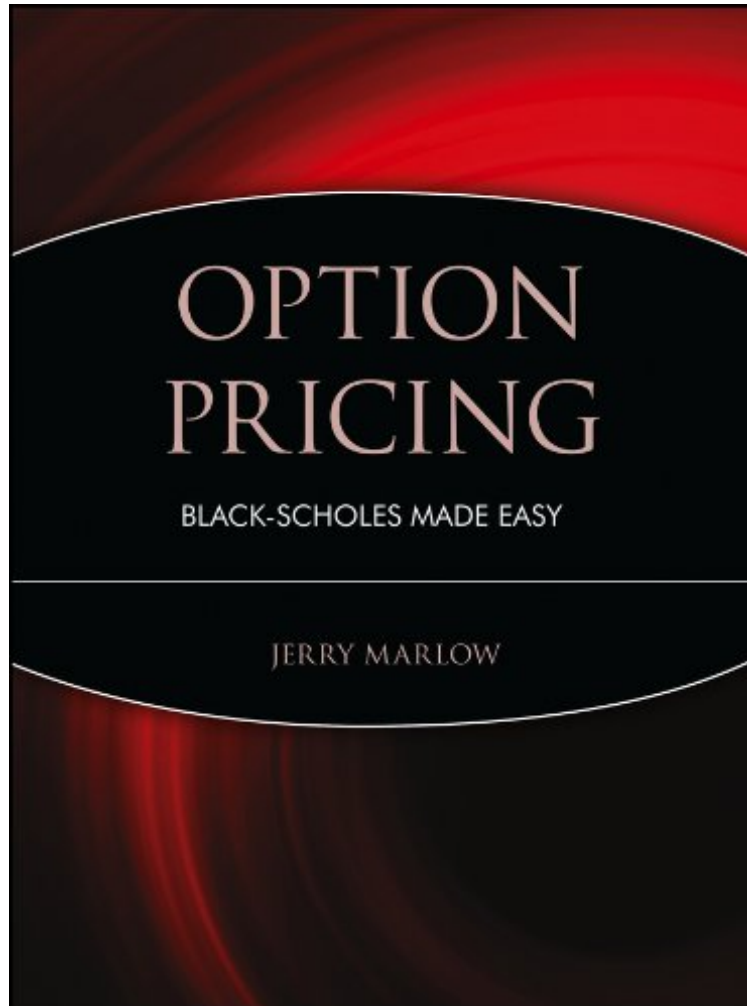


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Option Pricing: Black-Scholes Made Easy (Wiley Trading)

Jerry Marlow

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Jerry Marlow : Option Pricing: Black-Scholes Made Easy (Wiley Trading) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Option Pricing: Black-Scholes Made Easy (Wiley Trading):

6 of 7 people found the following review helpful. Decent introductory book on the fundamentals of option pricing By Alex Ferrugia I liked that this book was interactive in the sense that you use included software in each of the exercises and thought that the exercises did a good job of explaining the underlying concepts needed to understand option pricing theory (volatility, probability distributions, Black Scholes assumptions, etc). I did think the software itself was poorly written -- but this was partly offset by the fact that the book gives you step-by-step instructions on what to do in each exercise with the software, and if you follow the instructions it works pretty well. That said, I recommend Hull's Options, Futures, and Other Derivatives as this is one of the leading references on the topic. This is the book that everyone in the industry refers to.. Note that I did not take the following into account when I was rating this book but I purchased the text directly from .com (not a 3rd party .com merchant) and when it arrived it was not what I was

expecting. The pages were monochrome (photo-copies in black-and-white) and some of the pages were out of order. There was no CDROM included but rather a link to download a .zip off of the publisher's website. 6 of 9 people found the following review helpful. Not easy to read (literally) By MBA Student While the subject matter of this book is challenging, I was not pleased when the book arrived and the pages were meant to be read at 90 degree angle from normal books. That, added with a tight binding made the book nearly impossible to move through. I was also not impressed with the quality of the printing inside. It was far too faded. I felt that the book did not do justice to the subject covered and I ended up returning the book and purchased another book on the subject. I am not trying to be overly critical of the book. I was very enticed by the title and cover, but the way the inside of the book was set up was not near to the quality dedicated to the cover. I think that this has the potential to be a better book if the inside is rotated to that of a normal book and the quality of printing was improved (color printing would be ideal). 0 of 1 people found the following review helpful. Black Scholes is the book to get By Michael Rhoden This is the bible of learning about options.

A intuitive and powerful approach to mastering one of the most important options trading tools In 1997, the Nobel Prize in Economics was awarded for the work that led to Black-Scholes Options-Pricing Theory. Black-Scholes has become the dominant way of understanding the relationships among options prices, stock forecasts, and expected stock-market volatility. Option Pricing: Black-Scholes Made Easy, a book and interactive, animated tutorial, makes this sophisticated way of thinking accessible to everyday traders. Animations and simulations present the material in a simple, visual and interactive manner. They allow readers to understand easily and intuitively the concepts and outcomes of Black-Scholes and probability distributions. Black-Scholes Options-Pricing Theory revealed that investing in options is a probability game. Option Pricing: Black-Scholes Made Easy shows you your odds.