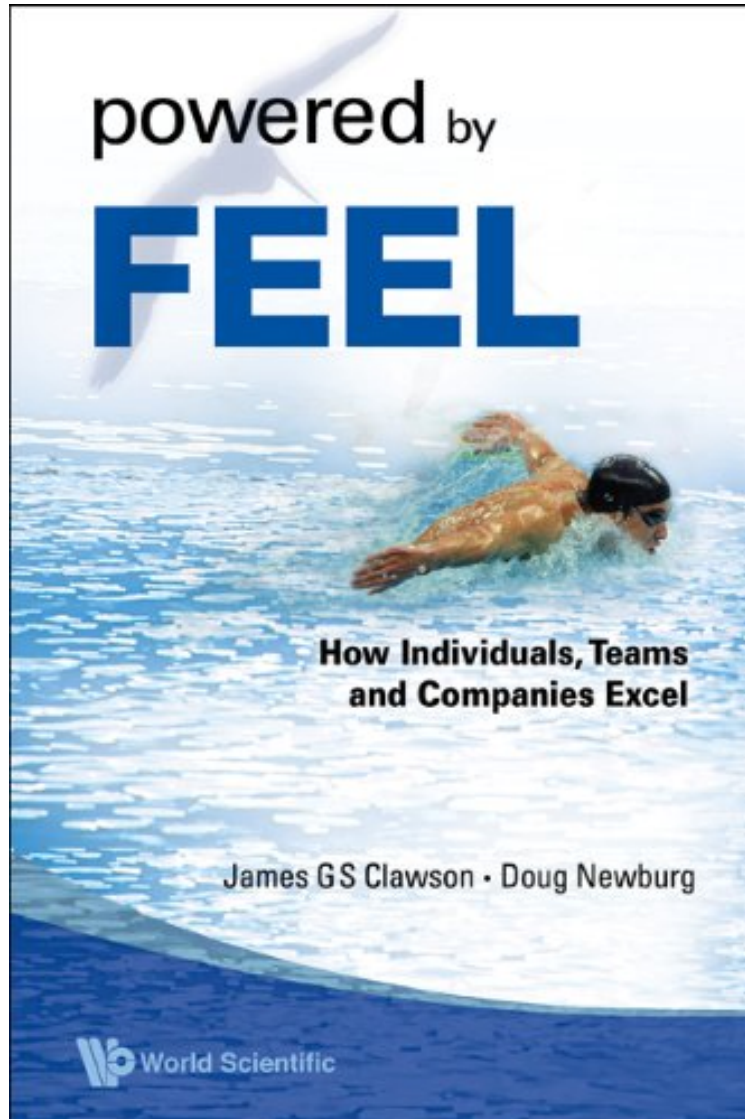


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## Powered by Feel:How Individuals, Teams, and Companies Excel

*James G S Clawson, Doug Newburg*  
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**James G S Clawson, Doug Newburg : Powered by Feel:How Individuals, Teams, and Companies Excel** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Powered by Feel:How Individuals, Teams, and Companies Excel:

2 of 2 people found the following review helpful. Powered by FeelBy jesuisbobThis life transforming book illuminates the road to personal and organisational excellence. Its central tenet lies in developing our emotional perspicuity and bringing feel into our work. In other words finding love in our work. Clawson and Newburg speak with a candour and humility such that I found I cared deeply for the themes and lessons of the book and the author themselves. This book, along with others by Clawson and Newburg, has informed my work as a leadership and business consultant.4 of 8

people found the following review helpful. intangible and poorly writtenBy cepjrThis book tries to delve into the motivation behind successful people and why they do what they do. However, any tangible concepts are reduced until there is nothing left. Concepts regarding motivation and inspiration and personal connections and understanding of WHY we succeed are broken down until all that is left is that you need to "find your 'spot'". In addition to not having a intelligible concept, the book is chock full of typos and grammatical errors and the not so infrequent completely unreadable sentence. The co-written nature of this book, I'm sure, started off as a good idea. But the 2 authors do not seem to jive well and tend to replay the exact same story in contiguous sections. Overall, the concept is not terrible. It is simply poorly executed. In my opinion, this book is not worth the time taken to read it much less any amount of money. Instead read Simon Sinek's "Start with Why", or Guy Kawasaki's "Enchantment". Both are far more insightful, exceptionally well written, and nearly half the price.

How do world-class performing individuals, teams, and companies do what they do? Would you like to know how to perform at your best on a regular basis? This book reveals the results of research involving interviews with hundreds of world-class performers in athletics, business, music, medicine and the military. It also includes the lessons learned from global consulting experiences, involving feel, with a wide and diverse group of corporate executives and independent contributors. Learn how to take your performance to the next level and enjoy it more in the process. Beginning with the answer to a simple question, the authors describe the role of FEEL in world-class performance and how you can make it work for you. This book goes well beyond the cliché; of ldquo;you need to love what you do and have passion for your work.rdquo;Interviewees represented in the book include the following: Olympic Gold Medalists; World Champion Archer; Best-Selling Mystery Author; National Champion Swimmers; FBI Criminal Profiler; Space Shuttle Astronaut; NBA, MLB, and collegiate Coaches of the Year; Former All-Pro and Hall of Fame football player; Professional Poker Champion; Heart Surgeon; NCAA All Americans and Players of the Year; CEOs of several major corporations in services, biotech, financial services, consumer marketing and other businesses; Grammy Award Winners, and more.Contents:Pick-UpFeelProfessionalismSuccessInside-OutInformed EnergyHabitsRoutinesDreamsPreparationObligationObstaclesLostFoundBad SuitsFirst DayIdentityInspirationLearningEducateControl WatchingWhen It Matters MostPaybackWorkFind ItSustenanceHorsing ItPhysicsNumbers GameMaster of the NumbersTriangle TradeoffsFreedomResponsibilityRespond-AbilityPowerPowerfulAbuseAbusiveYou've Got NextThe Game with No NameReadership: Managers and employees who want to improve performance at work; anyone aspiring to unleash their potential to excel; individuals struggling with work/life balance and/or dissatisfied with their work experience.

"The most important question that you probably have NOT asked yourself is 'How do you want to feel?' The answer will change your life and Powered by Feel helps you craft a response that busts through the cluttered Maginot line of arguments we use to defend our maladaptive habits in life. You will pass it along to family, friends and co-workers -- I did." -- Mehmet Oz, Vice-Chairman of Surgery, Columbia University Medical School, XM Radio Talk Show Host "In this groundbreaking book, Jim Clawson and Doug Newburg demonstrate that the highest levels of human performance are driven by emotional congruity. In other words, high performers feel good about what they do. The authors describe 'how world-class performers, touring musicians, Olympic athletes, heart surgeons, high growth executives, and aircraft carrier landing crews have learned how to manage how they feel in order to improve their performance.' Of course you don't have to be a world record holder or a heart surgeon to take advantage of the lessons in this brilliant work. In the old paradigm, feelings didn't matter; all that counted was thought and action. But it turns out that feelings drive our behavior and determine our level of performance. And they are the heart of the experience of fulfillment. In these pages Clawson and Newburg serve as Socratic guides to your discovery of optimal feeling for high performance and fulfillment." -- Michael J Gelb, Author of How to Think Like Leonardo Da Vinci and Innovate Like Edison "Powered by Feel shows we've been leading our lives and our organizations backwards. Through compelling examples and heartwrenching stories, find a fresh approach to motivation and accountability that feels right, plays well, moves us forward, and works. This book should be at the top of everyone's reading list. Wow." --Marcia L Conner, Former VP at PeopleSoft, Sr Manager at Microsoft "Using a free-flowing, unique 'pass-and-catch' approach, Jim Clawson and Doug Newburg stimulate and provoke the reader with their ideas about how to find the exhilaration - the 'feel' - that most of us want in our lives. Drawing on their own and others' research on world-class performers, they provide dozens of examples that will lead you to think about how you want to feel in your own life. More importantly, they provide a framework for how to get there." -- Randolph New, Professor of Management and former Dean, Robins School of Business, University of Richmond "Powered by Feel offers useful nuggets of information to ponder ... some parts of the book intelligently picks over some interesting facets of the human psyche ... The book is well-documented ... A good read for people who want to find the feel missing in their lives." --The Star Online"This life transforming book illuminates the road to personal and organisational excellence ... Clawson and Newburg speak with a candour and humility such that I found I cared deeply for the themes and lessons of the book and the author themselves." -- Berg Consulting In this groundbreaking book, Jim Clawson and Doug Newburg demonstrate that the highest levels of

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