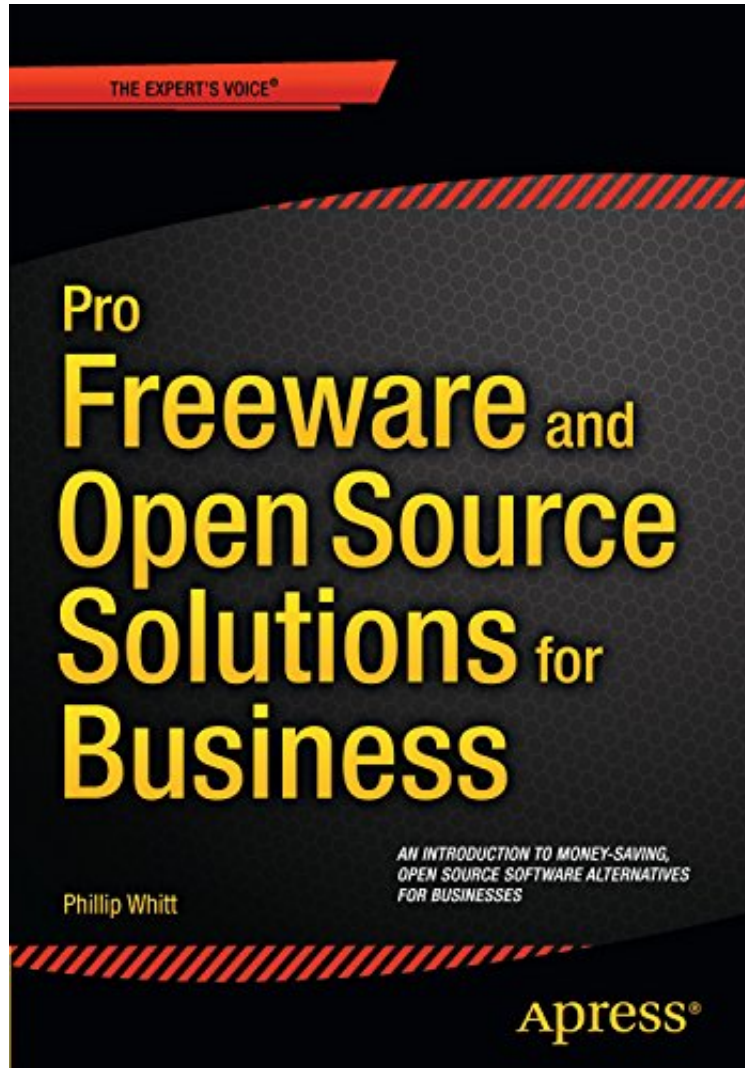


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## Pro Freeware and Open Source Solutions for Business

*Phillip Whitt*

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**Phillip Whitt : Pro Freeware and Open Source Solutions for Business** before purchasing it in order to gage whether or not it would be worth my time, and all praised Pro Freeware and Open Source Solutions for Business:

1 of 1 people found the following review helpful. Great consolidated list of resourcesBy James DavidsonWith today's culture, information is everywhere, and it's hard at times to differentiate the good and the bad. This book does a great job of honing the list of "must have" freeware programs across many topics. In the past, you had to purchase expensive software if you wanted to excel in any market. Now, there are alternatives to these paid programs- from photo and video editing, website design tools, alternatives to Microsoft Office, even alternative Operating Systems for your computer if you'd like to try something other than Windows or OSX for Mac. I work in IT and while I knew of and use some of the programs in this book before reading, I have found several new ones that I an now trying and enjoying. I

see many that will work their way into my day-to-day workflow. I believe this is an excellent resource for everyone, and it serves as a great tool to show alternatives for businesses who watch the bottom line. 0 of 0 people found the following review helpful. Useful But Not For The Price By Veil\_Lord OK, I kind of feel bad giving it a lower rating, because it does ultimately do what it says it will. However, for the price I just can't say it's nearly worth the price of admission. Let me explain a little more so it makes sense. The book lists free software you can use, in many cases, for your business or at least for personal. They are programs that can save you anywhere from a trivial amount of money to a whole lot of money per computer. Generally, the adage about getting what you pay for applies and the free stuff will be more limited, but often perfectly fine for what you need to do. For example, one of my favorites LibreOffice is free and more than good enough for an Office replacement for some things, however it lacks support for the myriad of macros out there, the ability to 100% match funky formatting you may see (e.g. resumes sometimes aren't created/read exactly as formatted), and not quite as good on features. So you could save a fair amount of money, so long as you don't need other features. So why no love for the book? Well, it's almost literally listing a piece of software, a few paragraphs about it, bullet points on features and requirements, a general support info (some are virtually non-existent since free), and then on to the next one. I'd skimmed the whole book in maybe an hour or less. If you have some general knowledge, you can just look up a list of software somewhere and do it yourself for free pretty quickly. However, it's not without some value since it is consolidated for you and presumably vetted (at least I hope so) a bit for you to make sure it's not some sort of sneaky Trojan to get on your system and hurt you. In theory you could make back the price of the book by using something you found in there, but you don't really need the book for it. Time saver, but not a great value. 0 of 6 people found the following review helpful. it doesn't look like it contains anything useful for business By Roger Gay Never bought the book. Never read the book. It's such a fascinating idea that I clicked to see inside. Sure enough, it doesn't look like it contains anything useful for business. If you happen to be in a specialized business that is related to the content, your employees have much more advanced knowledge. Written by a marketing guy who wants to make money from books but isn't an expert in the subject (and should stick to selling books written by people who are). The idea seems worth stealing though, so hats off to the marketing stuff. Dear Author: Next time - send me an email and let me write the book.

Pro Freeware and Open Source Solutions for Business is a practical guide for the small business owner seeking viable alternative to expensive commercial software packages and subscriptions. This reference guide provides an overview of many popular and powerful free alternatives to proprietary software. Not only can small business owners benefit from this book, but educators and students can as well. In this book you will find free and open source solutions for office productivity, PDF creation, accounting, image editing and graphic design, desktop publishing, 3D design, CAD, audio and video editing, website and blog creation, customer relationship management, point of sale, networking and security, and alternatives to the Windows and Macintosh operating systems. This guide helps free the cost-conscious business owner from the bonds of expensive proprietary software by exploring the free and powerful alternatives that exist. You can save a substantial sums of money by replacing just a few commercial software titles with free and open source solutions. Learn how with Pro Freeware and Open Source Solutions for Business today. What yoursquo;ll learn Learn the difference between freeware and open source applications Why open source software is gaining more traction, especially in cities throughout Europe The potential savings each application offers Which software is ideal for your particular needs Which commercial title each application replaces The potential cost savings each application offers Which operating system(s) each software title runs on Where to get support for a particular software title Who this book is for Pro Freeware and Open Source Solutions for Business is written for the cost-conscious small business owner who needs viable software solutions to run their organization, but without the exorbitant price tags and restrictions that accompany proprietary packages. Small business owners will discover workable replacements for big name packages, such as Microsoft, Adobe, and Quick Books Pro, among others. This book is written for the time-conscious business owner and puts tons of valuable information at the reader's fingertips. All of the heavy research has been done and is presented clearly.

About the Author Phillip W. Whitt is an author and small business owner. His professional experience spans more than three decades. Many of those years were spent in advertising and managerial roles in the retail building materials business. Since 2000, Mr. Whitt has owned and operated a film-to-video and image editing/design business. Over the years, he's learned that budgeting and controlling expenses is an important factor that helps contribute to the bottom line of any business. Phillip Whitt is the author of Beginning Photo Retouching and Restoration Using GIMP (Apress Publishing). He is trained and certified in a number of open source software programs such as OpenOffice, GIMP, Inkscape, Scribus, and Ubuntu Linux.