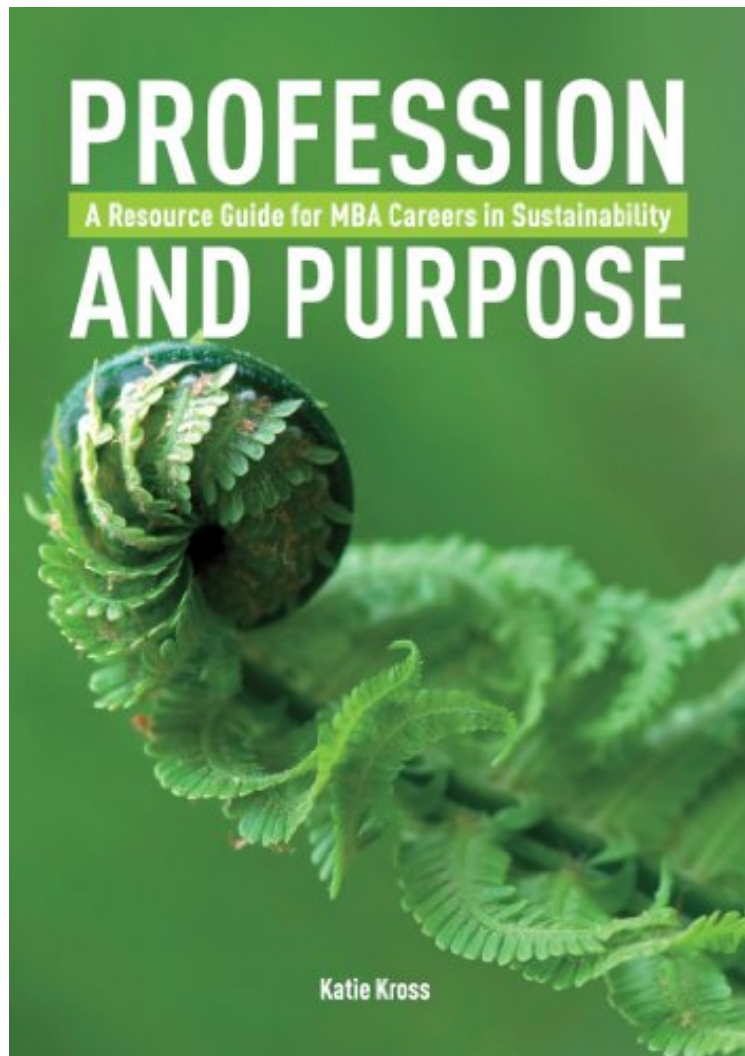


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Profession and Purpose

Katie Kross

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Katie Kross : Profession and Purpose before purchasing it in order to gage whether or not it would be worth my time, and all praised Profession and Purpose:

1 of 1 people found the following review helpful. Go-to-guide for anyone interested in a career in sustainabilityBy USChumpKatie's book is a 'tour de force', a clear roadmap of the field of sustainability and of the resources currently available to those interested in futher investigating or pursuing careers in sustainability. Clear, concise, and organized by the traditional MBA functions business professionals will readily recognize, this book is on its way to become a milestone in sustainability careers!As a career coach for MBAs with 5 years experience in coaching professionals interested in blending financial return with social impact and environmental responsibility, I am referring back to 'Profession and Purpose' daily! This has become my go-to-guide that enables me to connect students and alumni with resources faster.'Profession and Purpose' is a unique resource to accelerate students' and alumni's learning as they

design and implement strategies to reach their career goals within the field of sustainability across the private, public and non-profit sectors. Thank you Katie for this amazing book!

0 of 0 people found the following review helpful. Most Important Resource for Careers in Sustainability
By klove4u
As an MBA career services advisor in social value creation, this was the first book recommended to me by a colleague and I must say it is literally the "must have guide" for those interested in this sector. It's easy to read, offers profiles and career paths, testimonies and a plethora of phenomenal resources. I have been recommending it to my students and anyone else who may benefit. I carry it with me and refer to it often because it is truly the most valuable guide that I've seen in a long time. Anyone interested in social value/csr/sustainability (or any of the other names for the sector) will be extremely pleased with the content in this book.

0 of 0 people found the following review helpful. Essential Resource for a Very Niche Subject
By Tourist
I will soon be attending Johnson Cornell as an MBA candidate. I wanted to understand how I could focus my passion for sustainability into a viable post-MBA career. Whether you're new to sustainability or have expertise in the subject, this book will serve as an invaluable resource.

Presents ideas for researching companies, making the most of your networking, identifying job and internship openings, and preparing for interviews. This book helps you to understand your career options in the many fields of sustainability. It directs you to the best resources and helps you to fine-tune your sustainability job search strategy.

Profession and Purpose is an essential resource for connecting MBA students and graduates with careers that will literally reinvent the way business is done in the future. --Hunter Lovins, co-author of Natural Capitalism

About the Author
Katie Kross is a career coach, MBA student advisor, and the author of Profession and Purpose: A Resource Guide for MBA Careers in Sustainability (Greenleaf Publishing, 2009). She has counseled and inspired hundreds of individual MBA students, many of whom have gone on to sustainability careers with employers like Disney, Walmart, GE, Bank of America, Progress Energy, Deloitte, and McKinsey, as well as social and environmental NGOs, mission-driven companies, and startups. Her practical, solutions-oriented approach to the sustainability job search has led professionals and students alike to seek her out as a career coach. A sought-after speaker, Katie has presented to audiences at Yale, MIT, UNC-Chapel Hill, Duke, North Carolina State and Net Impact's Annual Conference. She is also a regular contributor to other publications on topics related to careers in sustainability and publishes career search resources and strategies on her blog at professionandpurpose.com. As a business school administrator, Katie currently directs student programming for the Center for Energy, Development and the Global Environment (EDGE) at Duke University's Fuqua School of Business. Previously, she was the executive director of the Center for Sustainable Enterprise at the University of North Carolina's Kenan-Flagler Business School. She has also served on the boards of the U.S. Partnership for Education for Sustainable Development and the Triangle, North Carolina professional chapter of Net Impact. She holds a BA from Davidson College and an MBA from UNC.