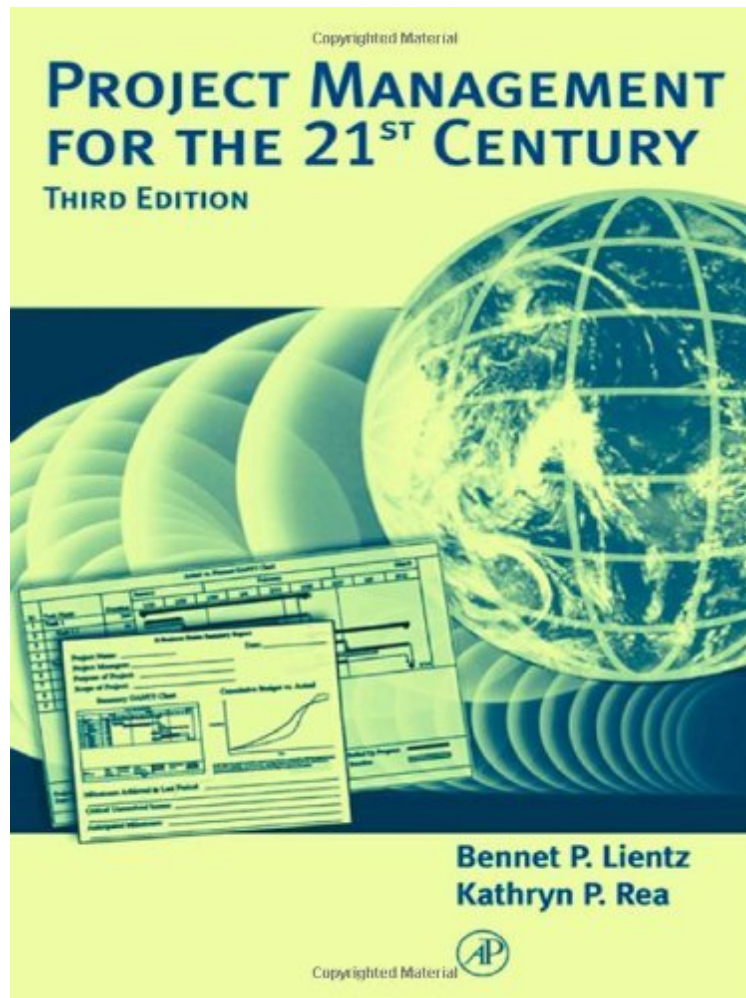


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In the Third Edition of Project Management for the 21st Century, noted authors Bennet Lientz and Kathryn Rea provide a modern, proven approach to project management. Properly applied without massive administrative overhead, project management can supply structure, focus, and control to drive work to success. The table of contents summarizes their approach: Part 1 Understanding the Changes and Trends in Projects Part 2 Defining and Setting up Successful Project Plans Part 3 Managing the Project Part 4 Selecting and Using Modern Project Management Methods and Tools Part 5 Dealing with Project Change, Ending a Project, and What to Do Next Each chapter contains guidelines and steps to take next. Modern, historical, and hypothetical examples make the book easy to use and understand. About the Authors Bennet P. Lientz is a consultant, teacher, and researcher. He is Professor of Information Systems at the Anderson Graduate School of Management, University of California, Los Angeles (UCLA). Dr. Lientz was previously Associate Professor of Engineering at the University of Southern California and department manager at System Development Corporation, where he was one of the project leaders involved in the development of ARPANET, the precursor of the Internet. He is the author of more than 20 books and 60 articles on information systems, planning, project management, and E-Business. Kathryn P. Rea is president and founder of The Consulting Edge, Inc., which was established in 1984. The firm specializes in E-Business, information technology, project management, and financial consulting. She has managed more than 65 major technology-related projects internationally and has advised on or carried out projects in government, energy, banking and finance, distribution, trading, retailing, transportation, mining, manufacturing, and utilities. She has successfully directed multinational projects in China, North and South America, Southeast Asia, Europe, and Australia. About the Author Bennet Lientz has taught and consulted on project management for the past 28 years to more than 5000 people. He developed the concept of the management critical path, acted as project manager of the Internet, and turned around 10 failing projects. This Second Edition is Lientz' seventh book; he has also written more than 25 articles in various areas of project management. Kathryn P. Rea is president and founder of The Consulting Edge, Inc., which was established in 1984. The firm specializes in E-Business, process improvement, project management, and financial consulting. Rea has managed more than 65 major technology-related projects internationally. She has advised on and carried out projects in government, energy, banking and finance, distribution, trading, retailing, transportation, mining, manufacturing, and utilities. She is the author of eight books and more than 20 articles in various areas of information systems and analysis.